2027 IAAHPC ANNUAL CONFERENCE · SPONSORSHIP OPPORTUNITIES

Elevating the Journey, Rising Together

October 6–9, 2027
Hyatt Regency Denver at Colorado Convention Center

	Summit 2 available	Peak 2 available	Ascent	Trailblazer	Friend of the Journey Nonprofit organizations only
Investment	**$15,000**	**$10,000**	**$5,000**	**$2,500**	**$1,500**
At the Conference					
Exhibit booth	✓	✓	✓	✓	✓
Full conference registrations	3	2	1	1	1
Stage time*	Welcome remarks at opening general session	Introduce one keynote speaker (2 min)	Introduce a breakout session of your choice	–	–
Breakfast or Lunch and Learn (15 min)*	One per Summit sponsor	One per Peak sponsor	–	–	–
"Get To Know" sponsor intro session	✓	✓	✓	✓	✓
Sponsored sessions*	4	3	2	1	–
Program ad	Full page, inside cover	Half page	Quarter page	Name listing	Name listing
Logo on signage and app	Extra large, plus general session slides	Large, plus general session slides	Medium	Small	Small
Logo on welcome bag	✓	–	–	–	–
Welcome bag insert or sample	✓	✓	✓	✓	✓
Promo video in hallways and app	✓	✓	✓	✓	✓
Full attendee list	**Every sponsor: sent twice before the conference and once after**				
Social media recognition	Dedicated post	Dedicated post	Dedicated post	Group thank-you	Group thank-you
Design Your Own**	✓	✓	–	–	–
Year-Round Benefits · *Your sponsorship goes beyond the conference*					
Logo recognition on IAAHPC website for the full conference year cycle	Extra large	Large	Medium	Small	Small
Members-only Facebook group posts	3	2	1	1	1
30-min webinar to the IAAHPC community*	Pre-conference and post-conference	Pre-conference and post-conference	–	–	–
2028 IAAHPC Virtual Conference sponsorship included	✓	✓	✓	✓	✓

* Pending conference committee approval of topic. All sponsor content is non-CE and separate from the RACE-approved program.

**Design Your Own: when you have an idea for your sponsorship dollars and it's not listed, let's talk about it. Additional registrations are available at the regular registration price. Friend of the Journey is open to nonprofit organizations only; proof of nonprofit status may be requested.

More Ways to Join the Journey

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Additional Sponsor Opportunities

Add to any sponsorship level, or sponsor on its own.

Evening Event Host — **$10,000**
Be the host of our evening event, with a welcome at the microphone to introduce your company to attendees.

Event Transportation — **$5,000**
Help get attendees to and from the evening event, with a few minutes at the microphone along the way.

Kick-Off Happy Hour — **$5,000**
Welcome attendees at a happy hour the night before the conference begins. Enjoy a relaxed, intimate gathering and meet attendees before sessions start.

Coffee Service — **$2,000**
Your logo front and center at the coffee and tea stations, where everyone gathers between sessions.

Branded Water Bottles — **$2,000**
Your logo on reusable bottles for every attendee, used at refill stations all conference and long after.

More options coming — **TBD**
Lanyards, hotel key cards, charging station, conference app and Wi-Fi.

For Non-Attending Sponsors

Support the conference and reach attendees without exhibiting.

Welcome Bag Materials — **$1,000**
Include your materials or sample in every attendee welcome bag.

Sponsor a Session* — **$500**
Recognition as the sponsor of one conference session.

Scan to sponsor
iaahpc.org/sponsorship

Sponsor Details

- **Booth:** 8-foot table, 2 chairs and a trash can. Banner stands and backdrops are allowed. Please note electrical needs on the sponsor form.
- **Booth placement:** booth locations are assigned at random. IAAHPC will make every effort not to place direct competitors next to each other.
- **Setup:** TBD
- **Teardown:** TBD

Get started: iaahpc.org/sponsorship
Questions: coleen@iaahpc.org

Disclaimer. The International Association for Animal Hospice and Palliative Care reserves the right to review and approve all sponsorship applications to ensure alignment with the association's mission and core values. Submission of this form and/or payment does not guarantee acceptance of sponsorship. If a sponsorship is declined, any payments received will be refunded in full.

Indemnification. The parties hereby agree to indemnify, hold harmless and defend the other party, its officers, directors, partners, agents, members and employees from and against any and all liability, responsibility, loss, damage, cost or expense of any kind whatsoever (including but not limited to cost, interest and attorney's fees) which said party may incur, suffer, be put to, pay or be required to pay, incident to or arising directly or indirectly from any intentional or negligent act or omission by the other party or any of its officers, directors, partners, agents, members or employees. The foregoing notwithstanding, the IAAHPC and its officers, directors, partners, agents, members, and employees shall not be responsible in any way for: (i) damages to or loss or destruction of any property of Exhibitor, or (ii) injury to Exhibitor or its representatives, agents, employees, licensees or invitees.

Payment terms. Payment in full is due at time of registration. 2027 sponsorship fees include the 2028 IAAHPC Virtual Conference and cannot be separated. All sponsor fees are non-refundable.

*Pending conference committee approval of session and topic.