

2021 State of the



IAAHPC

International Association for
Animal Hospice and Palliative Care

Your IAAHPC

Mission:

The IAAHPC promotes comfort care that addresses the physical, psychological, and social needs of animals with chronic and/or life-limiting diseases. We promote physical, emotional, and spiritual support for caregivers. We also educate professionals and advance research in the field of animal hospice and palliative care.



Your IAAHPC

Vision:

The IAAHPC strives to create a world in which animal hospice and palliative care services are widely available to animals and their caregivers. We want hospice and palliative care to be broadly recognized by veterinarians, veterinary nurses/technicians, and mental health/spiritual care professionals worldwide as an integral part of quality care.



Your IAAHPC

Core Purpose Statement:

Leadership for the field of Animal Hospice & Palliative Care.

Core Values:

- Innovation
- Respect
- Teamwork
- Integrity
- Commitment
- Inclusivity



IAAHPC Structure

- Board of Directors
 - Executive Committee (President, President Elect, Secretary, Treasurer, Past President)
- Executive Director and other staff
- Committee Chairs
- Committee Vice-Chairs
- Volunteers

**** All serving the IAAHPC membership ****



Your outgoing 2021 IAAHPC Board

- Tammy Wynn - President
- Diane Eigner - President-Elect
- Sara Hopkins - Treasurer
- Sandra Soucheray - Secretary
- Mary Craig
- Beth Marchitelli
- Suzen Gregersen
- Tyler Carmack
- Jessi Hurd
- Nathaniel Cook
- Executive Director-
Coleen Ellis



2021 Leadership Team

- Governance Committee- Beth Marchitelli
- Marketing Committee- Coleen Ellis
- Membership Benefits Committee-
- Volunteer Development Committee- Kim Parker Schuler
- Research Committee- Angie Arora
- Conference Committee- Karin Christopher
- Development Committee- Sara Hopkins
- Certification Committee- Diane Eigner
- International Committee- Lianna Titcombe & Suzen Gregersen



Introducing your 2022 IAAHPC Board

- Diane Eigner - President
 - ? - President-Elect
 - Tammy Wynn - Past-President
 - Sara Hopkins - Treasurer
 - Sandra Soucheray - Secretary
 - Mary Craig
 - Beth Marchitelli
 - Suzen Gregersen
 - Jessi Hurd
 - Nathaniel Cook
- Executive Director-
Coleen Ellis



Past & Present

- IAAHPC was founded in 2009
- Today membership totals **1,073** members
 - official representatives in **8** countries
- The AHPC program has **215** graduates to date
- Memorial Card donations totaling nearly **\$10,000** overall
 - including support from the community after receiving a card



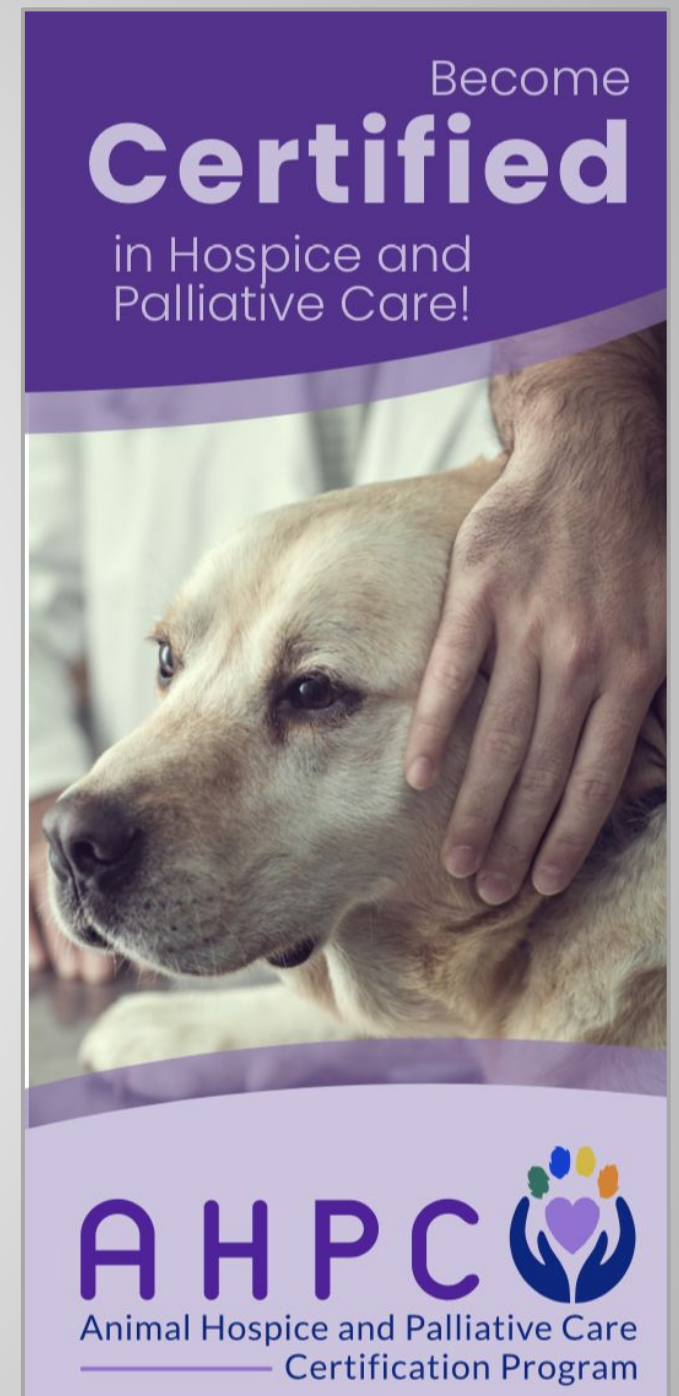
2020-2023 Strategic Initiatives

- Smart Information Systems Upgrades
- Financial Health
- Market Research
 - Members
 - Pet Families
- Transparency to membership
- Test Market the IDT to better serve this membership component
- Leadership Excellence
- Elevate Conference/Certification programming



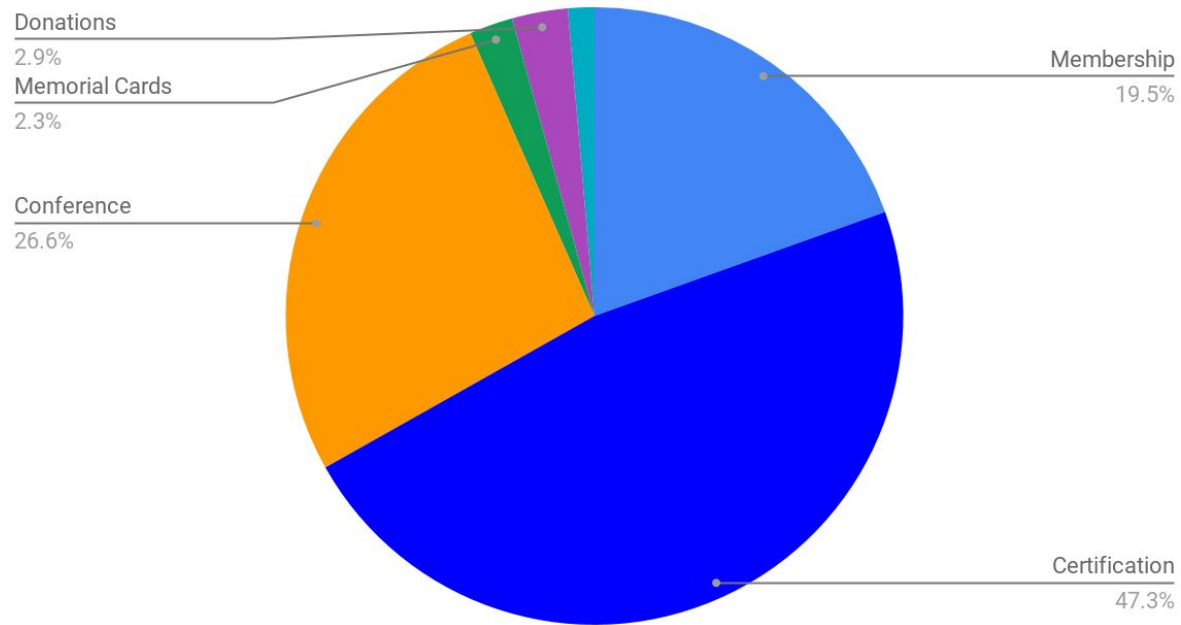
Certification Program

- **Class of 2021**
 - **47** veterinarians
 - **12** veterinary technicians
 - **2** social work certificate graduate
- **All-virtual option for the Class of 2020 and 2021!**
- **Brand new IAAHPC Pain Management module in the planning stages!**

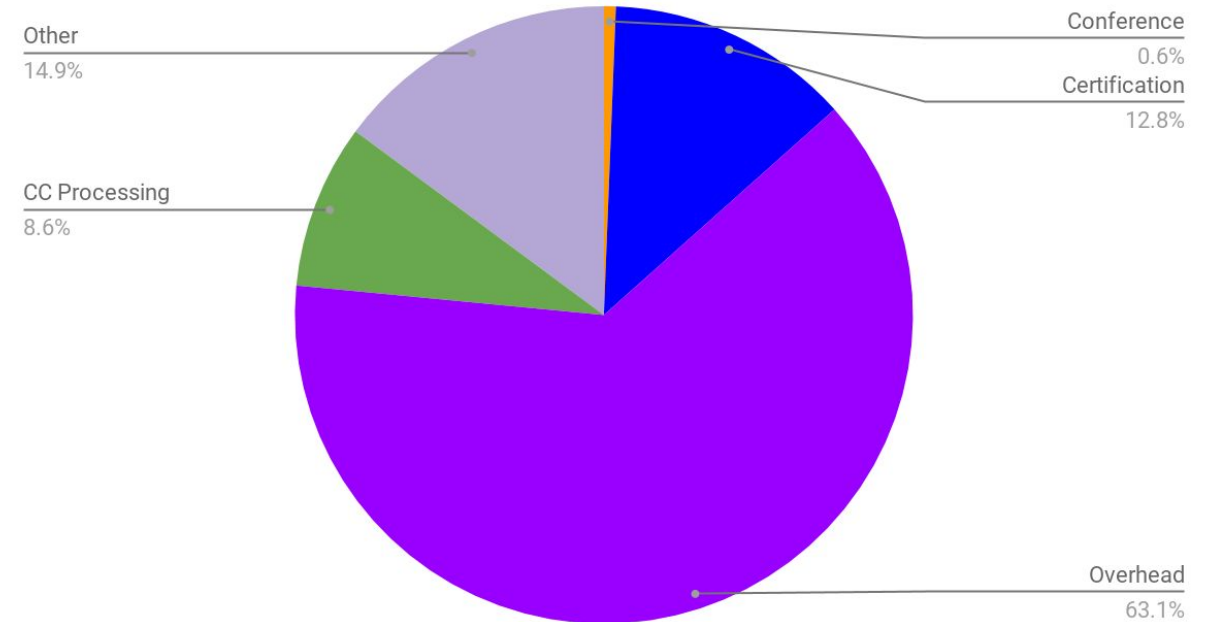


Financial Updates 2020 YTD

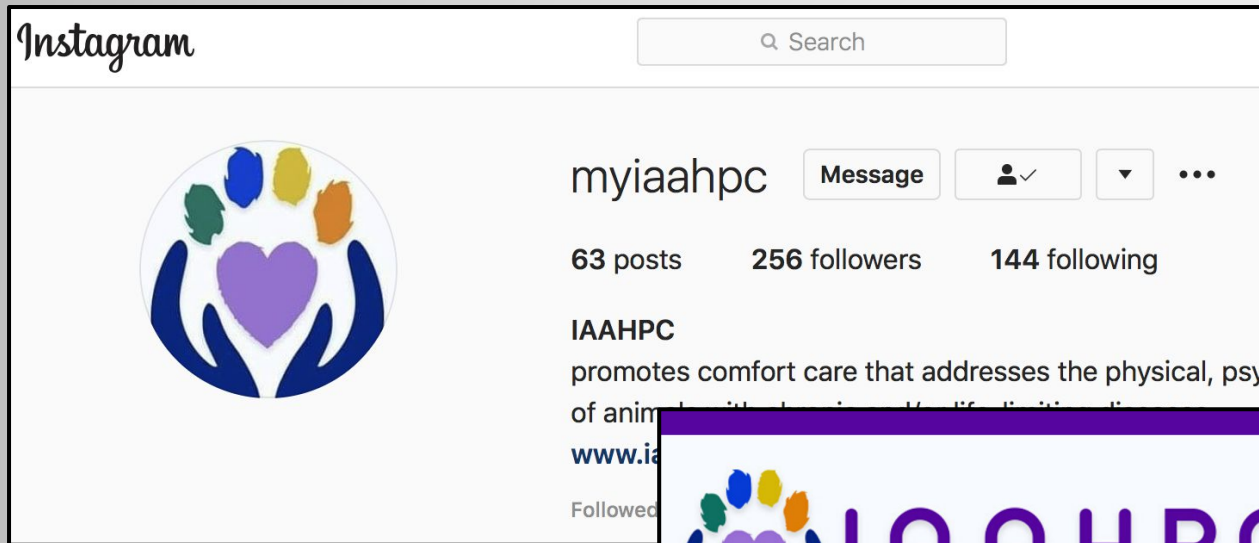
2020 YTD Revenue



2020 YTD Expenses

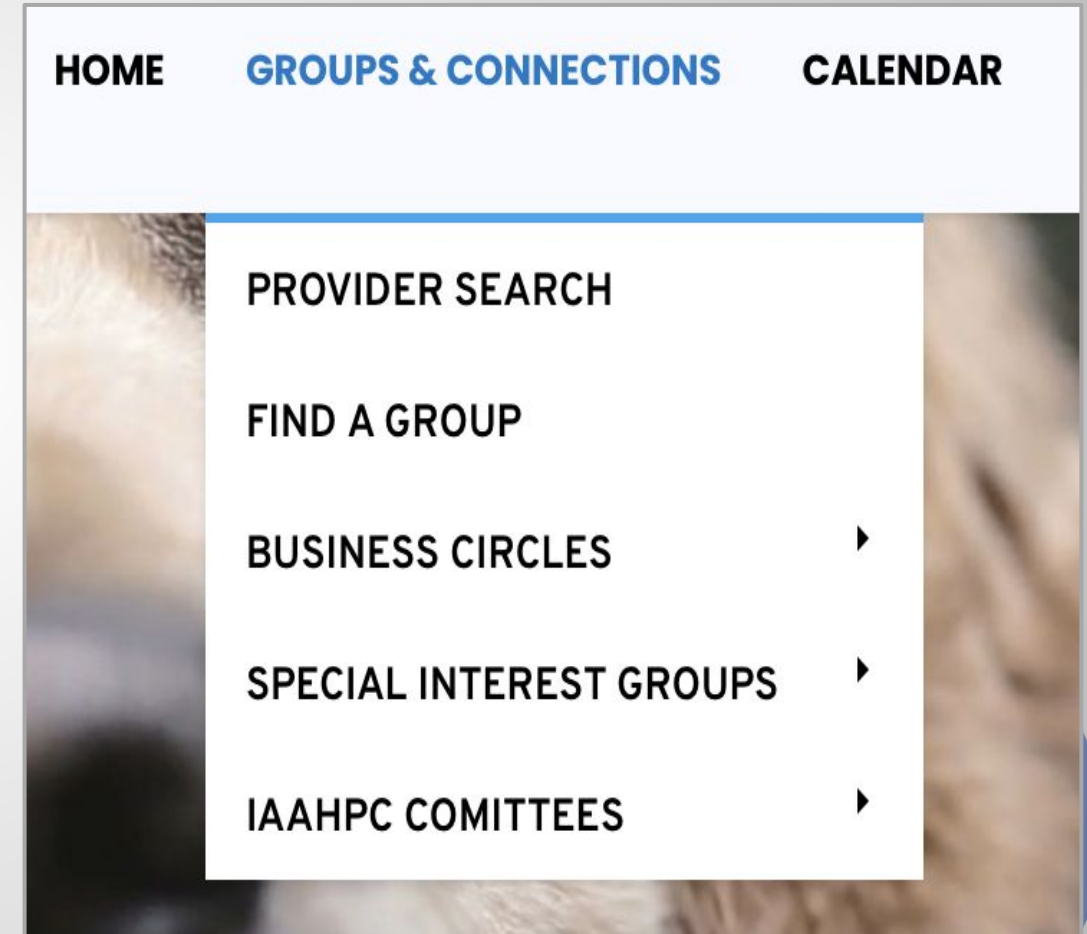


How can you connect with YOUR people?



How can you connect with YOUR people?

- Social Media:
 - Facebook and Instagram Pages
 - Facebook Groups
 - Members group
 - Business Circles group
 - AHCP graduate and individual class groups
- Business Circles
- Member Community:
 - Connections
 - Groups



How can you connect with YOUR people?

- NEW provider search for clients & referrals in different locations
 - Search for your listing!

Provider Search

Groups & Connections » Provider Search

Hospice and palliative care for pets is a new but growing area of pet care. The IAAHPC has veterinarians and mental health professionals as well as other members of the hospice team - more every day

To find a provider near you, fill in at least one field. Keep in mind mobile providers may work in several states. [Click Here](#) If you'd rather search a radius around your location.

To search for providers outside of the US, please search by country field only.

(Members - Not showing up? [Look here](#) for tips!)

Provider Type

Company/Employer

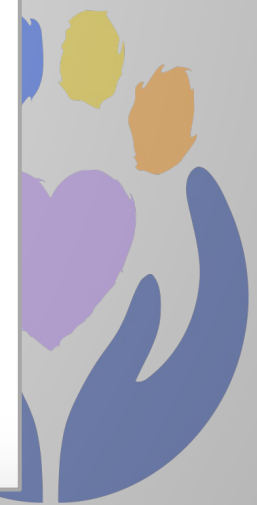
City/Town

Country

Any Country

Location

Continue »



Member Benefits

BENEFITS OF IAAHPC MEMBERSHIP

- Great networking with other like-minded pet care professionals
- Cutting-edge information on hospice/palliative care products and services
- Private social media sites to share ideas and to look for/share support with others who have a similar passion
- Yearly (RACE-approved) conferences, with the chance to engage with leaders in the field
- Certificate and certification programs to take your knowledge and expertise to the next level
- 24/7 access to webinars for on-demand learning
- Business Circles for continuous learning in smaller groups
- AND SO MUCH MORE



www.iaahpc.org

Member Benefits

- FREE, RACE-approved CE each year
- 200+ hours of free webinars from archived conferences
- Marketing Toolkit updated, with more to come!
 - Collecting an image database for your local marketing presentations
- Brand New Affiliate Program
- Practice Memberships- \$199 for up to 15 members!
- Business Circles



Member Benefits

Dear _____,

In honor of the life and love you shared with your beloved _____,
a donation has been made to the International Association for Animal
and Palliative Care by _____.

This thoughtful donation supports the IAAHPC's mission in promoting comfort care which addresses the physical, psychological, and social needs of animals with chronic and/or life-limiting diseases. Even more, this donation will also enhance the work done to physically, emotionally and spiritually support caregivers like yourself, and continue the work in educating professionals and advanced research in the field of animal hospice and palliative care.

The love you shared with your beloved pet was obvious, and this gift allows the work for the IAAHPC to continue in honor of your journey together. We would love to pay tribute to the life you shared. Please share a photo, video, or memory with us at HonoringMyPet@IAAHPC.org so we can include your pet in our annual Honoring Ceremony Tribute Video and with our community of pet lovers.

Warmly, *The IAAHPC
Leadership Team*

 **IAAHPC**
International Association for
Animal Hospice and Palliative Care
IAAHPC.org

Love knows not its
own depth until the
hour of separation.
~Kahlil Gibran



Get Involved

- Volunteer with any of our committees!
 - Member Benefits, Volunteer Development, Marketing, International, Conference, Research
- Utilize our Sympathy Card Program to help fundraise and build organization awareness
- Shop IAAHPC swag on *iaahpc.threadless.com*
- Consider joining our Board of Directors!
 - Applications open each summer, open to any member



IAAHPC Awards

- Volunteers of the Month
 - Jan- Lianna Titcombe
 - March- Rich Morris
 - April- Kathy Cooney
 - May- Jeff Lewis
 - June- Mary Craig
 - July- FHSU Market research team
 - October- Kyle Ann Stevenson
 - November- ?
 - December- ?

*Thank
You!*



Volunteer of the Year



Dr. Mary Craig



Conference Prize Winners!

DELETE SLIDE

- Conference Leaderboard
- Social Media Scavenger Hunt
 - Thursday: Erica Dickie
 - Friday: Karin Christopher
 - Saturday: Jessi Hurd
 - Sunday:



Save the Dates

September 9th-12th 2021

Tampa, Florida



IAAPC
CONFERENCE



Shaping the Future Together



Need more information?

Coleen Ellis: coleen@iaahpc.org

Tyler Carmack: tylercarmack@iaahpc.org

Tammy Wynn: tammyw@iaahpc.org

Diane Eigner: diane@iaahpc.org



This is YOUR association!

- Give feedback... what do YOU need from YOUR association?
- Get involved!
- Use this network of professionals to help you stay future-ready.
- Connect, and be an active member.
- Be a part of a growing trend!
- Let's grow together!



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