

2023 State of the



IAAHPC

International Association for
Animal Hospice and Palliative Care



Your IAAHPC

Mission:

The IAAHPC promotes comfort care that addresses the physical, psychological, and social needs of animals with chronic and/or life-limiting diseases. We promote physical, emotional, and spiritual support for caregivers. We also educate professionals and advance research in the field of animal hospice and palliative care.



Your IAAHPC

Vision:

The IAAHPC strives to create a world in which animal hospice and palliative care services are widely available to animals and their caregivers. We want hospice and palliative care to be broadly recognized by veterinarians, veterinary nurses/technicians, and mental health/spiritual care professionals worldwide as an integral part of quality care.



Your IAAHPC

Core Purpose Statement:

Leadership for the field of Animal Hospice & Palliative Care.

Core Values:

- Innovation
- Respect
- Teamwork
- Integrity
- Commitment
- Inclusivity



IAAHPC Structure

- Board of Directors
 - Executive Committee
 - President, President Elect, Secretary, Treasurer, Past President
- Executive Director and support staff
- Committee Chairs and Initiative Champions
- Volunteers

** All serving the IAAHPC membership **



Your 2023 IAAHPC Board

- Sara Hopkins - President
 - Karin Christopher - President-Elect
 - Diane Eigner – Past-President
 - Jeff Lewis - Treasurer
 - Sandra Soucheray – Secretary
 - Nathaniel Cook
 - Tyler Carmack
 - Laurie Brush
 - Jessi Hurd
 - Maja Redfern
- Executive Director-
Coleen Ellis
 - Director of Operations – Danielle
Schloemp
 - Director of Outreach –
Stephanie Messick



Introducing Your 2024 IAAHPC Board

- Karin Christopher - President
- Sara Hopkins - Past-President
- Nathaniel Cook
- Diane Eigner
- Sandra Soucheray
- Laurie Brush
- Jessi Hurd
- Maja Redfern
- Tyler Carmack
- Executive Director-
Coleen Ellis
- Director of Operations –
Danielle Schloemp
- Director of Outreach –
Stephanie Messick



A HUGE Thank you!

- Danielle Schloemp – Director of Operations
- Stephanie Messick – Director of Outreach

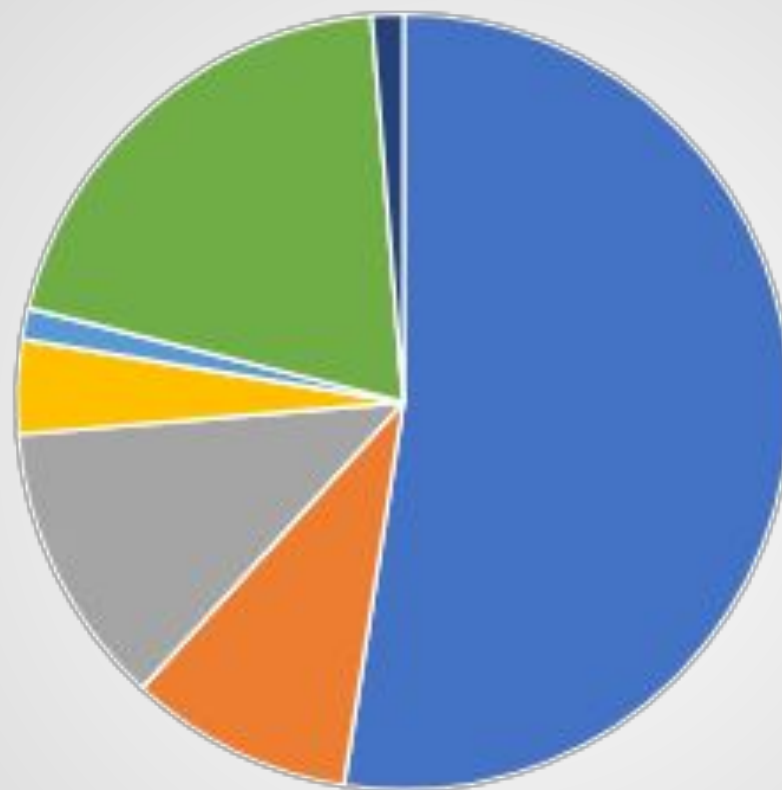


Still Paving the Way...

- IAAHPC was founded in 2009
- Today membership totals ~2,500 members
 - official representatives in 8 countries
 - members in 32 countries (4 more than 2022!)
- The AHPC program has 333 graduates to date
- Module 1 of the AHPC program offered as an HPC elective in two veterinary schools. To date, 512 veterinary school students have enrolled.



Membership 2023



- Veterinarian/Practice Veterinarian
- Technician/Practice Technician
- Affiliate/Practice Affiliate
- Practice Manager
- Health Worker/Mental Health



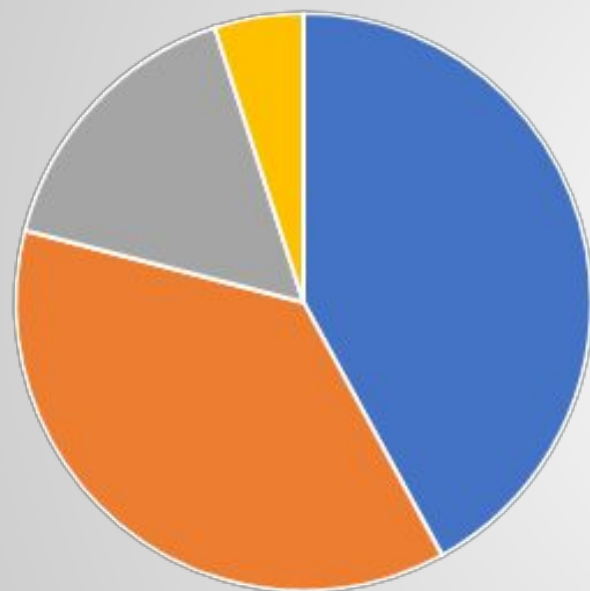
Conference Stats

- Total attendees: 295
- Participants from 40 of 50 states
- Top states with 10 or more participants: TX (47), CO (25), CA (21), MI (17), FL (14), OH (10), WA (10)
- International:
 - England (1)
 - Canada (23)
 - Australia (4)



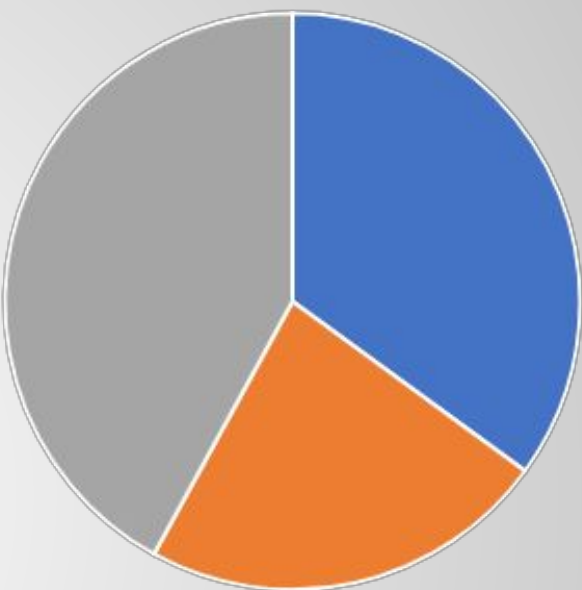
Financial Updates

2022 Revenue



- Certification 42%
- Conference 37%
- Membership 16%
- Memorial Cards & Donations 5%
- Miscellaneous <.01%

2022 Expenses by Natural Classification

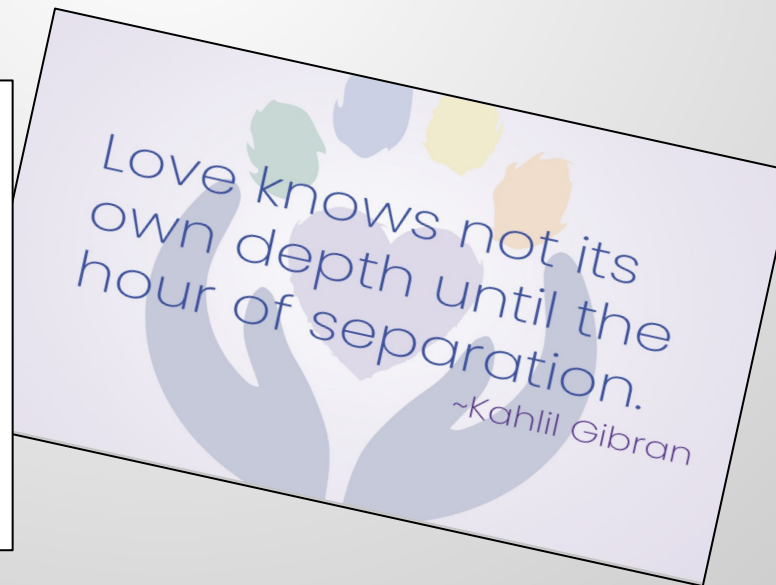
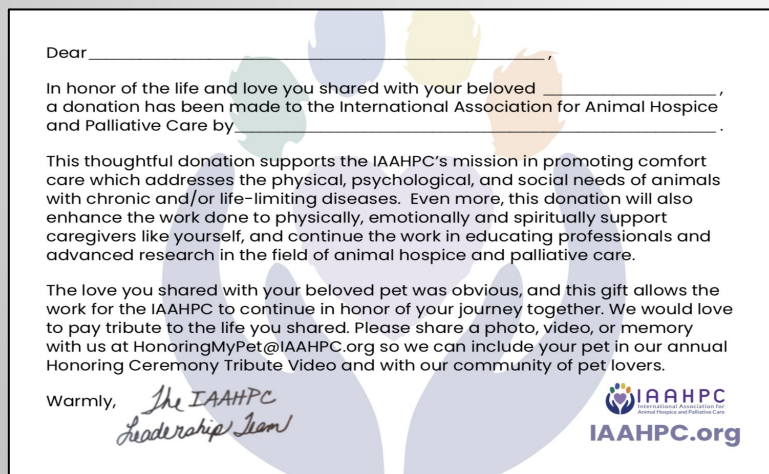


- Certification 35%
- Conference 23%
- General & Administrative 42%



Still Paving the Way...

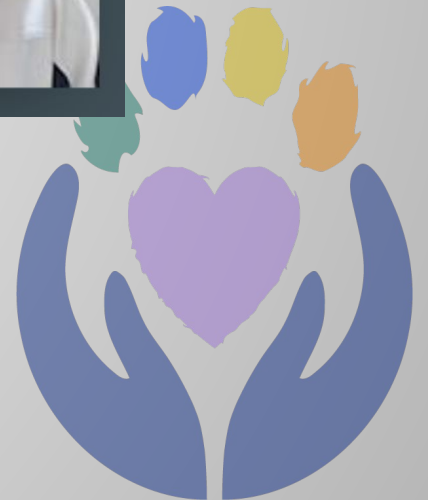
- Memorial Card donations totaling **\$50,232.65** overall to date (including support from the community after receiving a card)
- A total of **\$6,500** donated to general fund
- Thank-you card sent to *every* donor



In Memoriam...

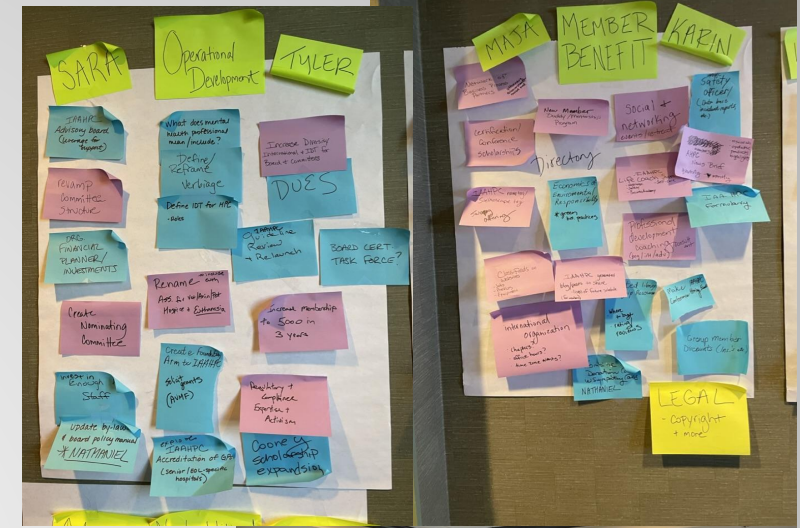
A celebration of Doug's life will be held Tuesday, October 11 at 10am in St. Rose of Lima Church (2048 Hamline Ave. N., Roseville, MN) with visitation one hour prior. Lunch to follow. The service will be livestreamed on the St. Rose of Lima website (saintroseoflima.net) and Facebook page. Memorials preferred to the International Association for Animal Hospice and Palliative Care (iaahpc.org).

Douglas Gerard LeMAY DVM



2023-2026 Strategic Initiatives

- Education
 - Certification (Jessi, Diane)
 - Conference (Maja, Jessi, Nathaniel)
 - Student Chapters
- Partnership Development (Sandra, Laurie)
- Research (Jeff, Karin)
- Operational Development (Sara, Tyler)
- Member Benefits (Maja, Karin)

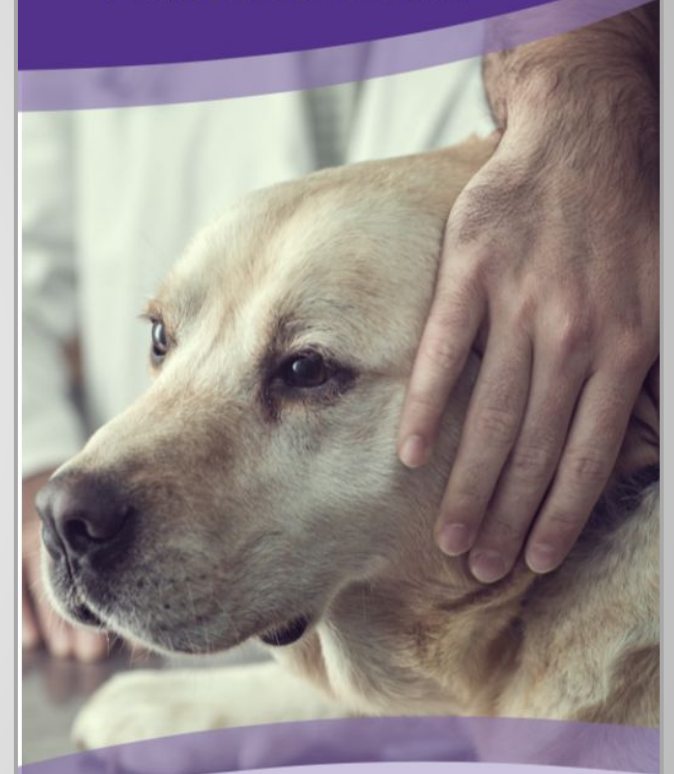


Education: Certification

- Certification Chair: Heidi Cooley
- Class of 2023
 - Veterinarians: 49
 - Veterinary technicians: 13
- Social Work certificate program discontinued
- Updated Communication Module
- Launch of CHPA Program
- Recertification Program
- Module 1 in veterinary curriculum



Become
Certified
in Hospice and
Palliative Care!



Education: Conference

- Continue to elevate content
- International conference??
- Regional meetings
- PETS Scholarship

Education: Student Chapters

- Launched application process to form Student IAAHPC Chapters
 - CSU
- Increase HPC education among veterinary and veterinary technician students



Partnership Development

- Continue to develop and foster partnerships to advance the mission and vision of the IAAHPC
- May include other associations, sponsors, general practitioners, pharma

Research

- Sponsored research
- Research library
- Future Journal?



Operational Development



- Develop infrastructure for continued growth
- GOAL: Increase membership to 5000 members by 2026
 - Increase education and exposure internationally
- Petition ABVS under ABVP to form Animal Hospice and Palliative Care as a Recognized Veterinary Specialty
- Advisory Board Development
- Update IAAHPC Bylaws and Board Policy Manual



Member Benefits

- FREE, RACE-approved CE each year
- 200+ hours of free webinars from archived conferences
- Marketing Toolkit updated, with more to come!
 - Grief brochures
 - Forms for daily business use
 - Branded, customizable PowerPoint presentations

My Membership – Benefits Overview

More in this Section...



Our membership is a group of veterinarians, veterinary technicians, social workers, mental health specialists, and other vital end-of-life professionals whose mission is to provide the comfort, care, and support for a loving pet parent and their pet to create a memorable final experience.

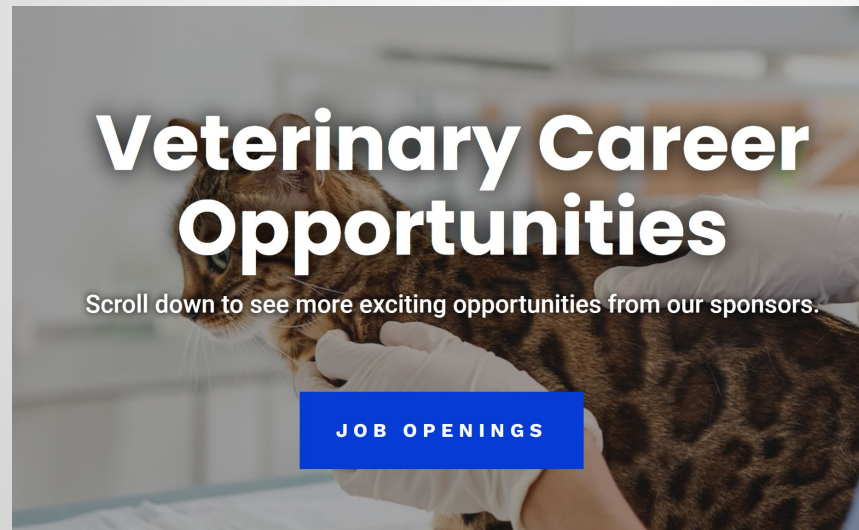
IAAHPC membership not only brings you into the company of people dedicated to a respectful and dignified final walk for a beloved pet, but also includes access to member only resources and opportunities:

- Click here for ----> [Member Resources](#):
 - Aftercare Resources
 - Grief resources
 - International brochures
 - IAAHPC Logos and Badges
 - Info Sheets & brochures
 - Power point Presentations
- Click here for ----> [Practice Memberships](#)
- Click here for ----> [To Renew Your Membership](#)
- Click here for ----> [Member only Facebook group](#)
- Click here for ----> [BiSGroups](#)
- Click here for ----> [Free RACE Approved Continuing Education for members](#)
- Click here for ----> [Past Conference Recordings](#) (all but the most recent!)
- Click here for ----> [Member Rewards Program - member only discounts!](#)
- Click here for opportunities in our ----> [Career Center](#)
- Click here for ----> [International Members](#)

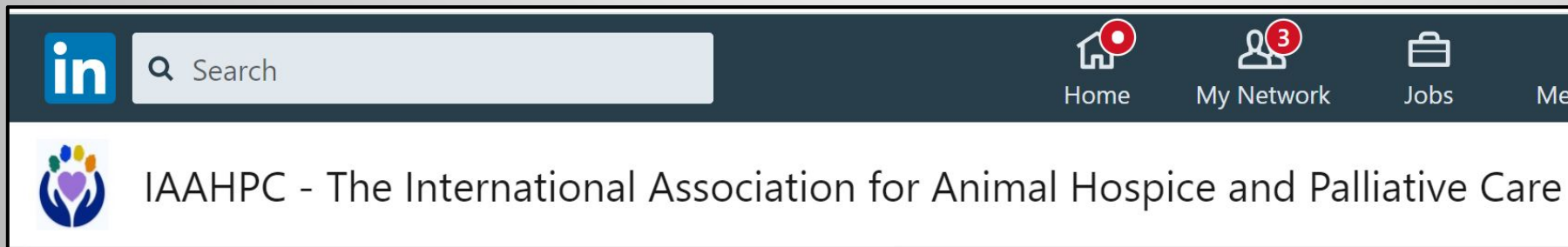
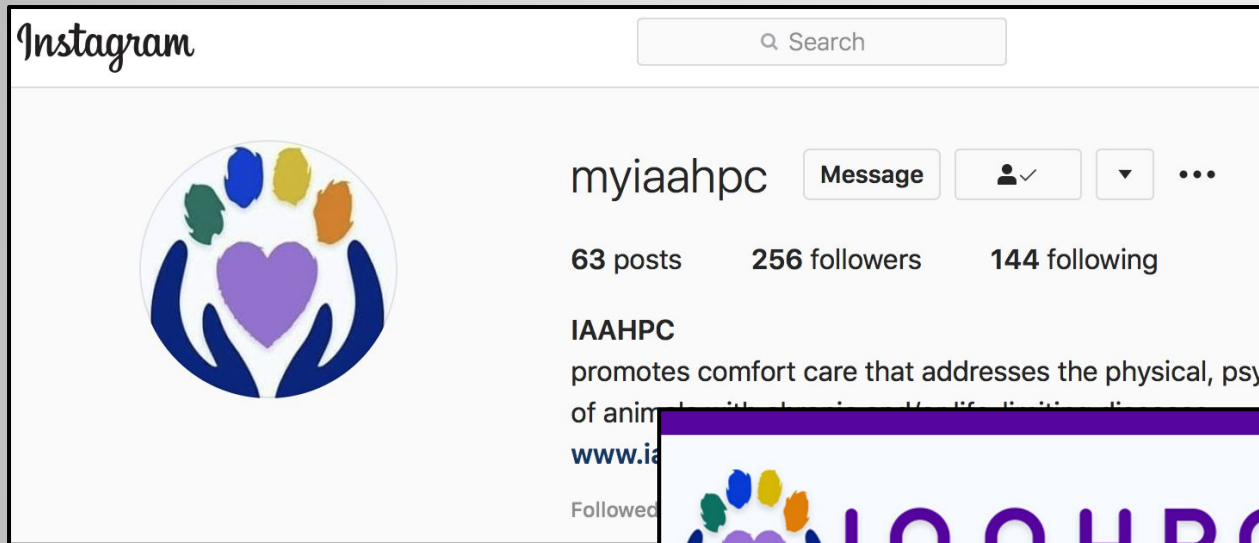


Member Benefits

- Newly launched Pet Parent Resource page for your clients
- Members only discount platform: Lifemart.com
- BiSGroups 2.0 --> Returning to OG format!!



Enhancing a Strong Network of Professionals



How can you connect with YOUR people?

- Social Media:
 - Facebook and Instagram Pages
 - Facebook Groups
- BiSGroups
- GET INVOLVED!

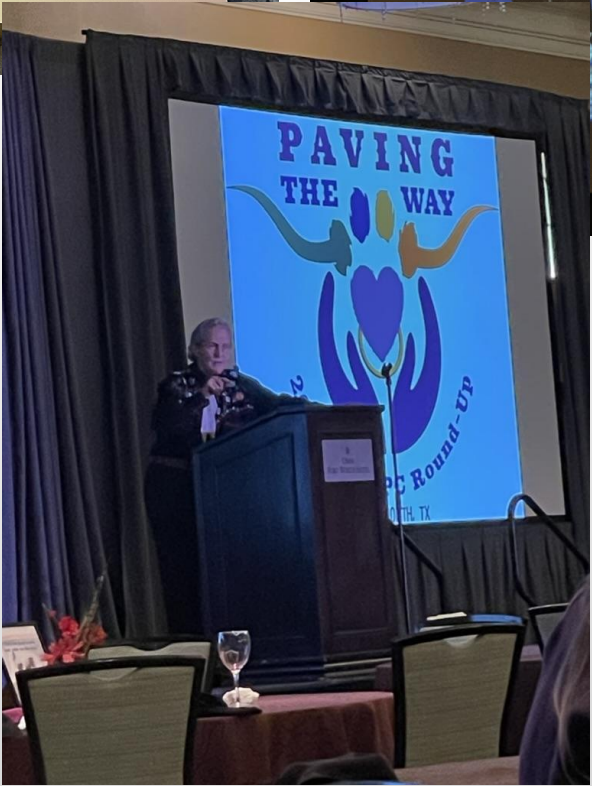
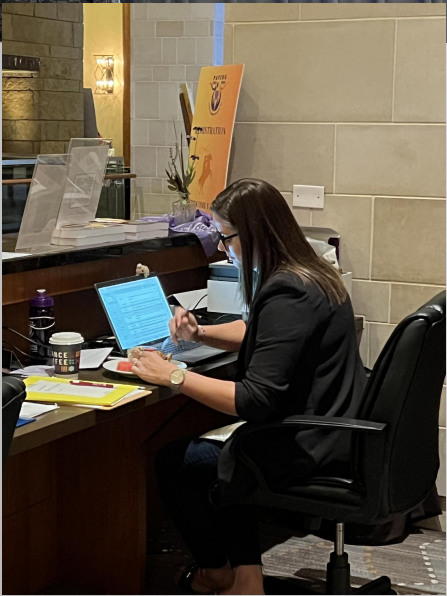
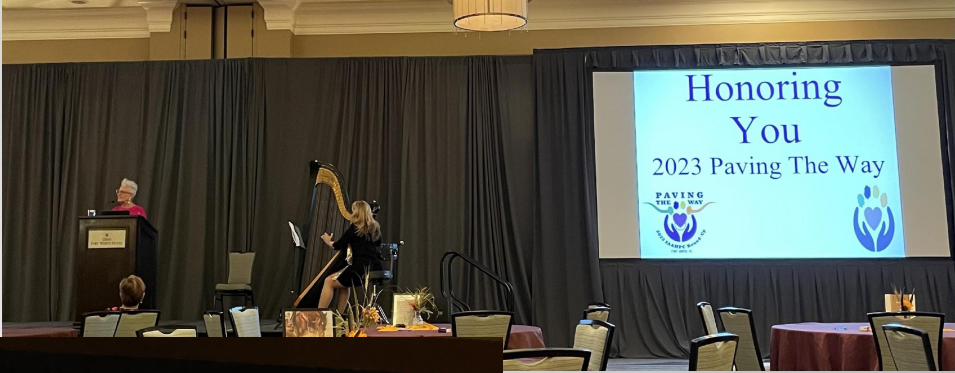
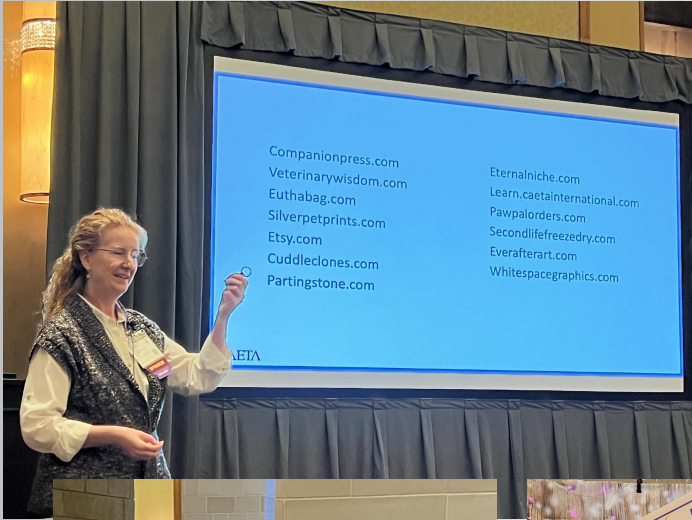


Get Involved!

- Volunteer with any of our initiatives!
 - Certification, Conference, Student Chapters, Partnership Development, Research, Operational Development, Member Benefits
- Utilize our Pet Memorial Program to help fundraise and build organization awareness
- Shop IAAHPC swag on iaahpc.threadless.com
- Consider joining our Board of Directors!
 - Applications open each summer, open to any member



Good Times!



Save the Dates

September 26-29, 2024

We'll see you through the
interwebs!



This is YOUR Association!

- Give feedback... what do YOU need from YOUR association?
- Get involved!
- Use this network of professionals to help you stay future-ready.
- Connect, and be an active member.
- Be a part of a growing trend!
- Let's grow together!



2023 State of the



IAAHPC

International Association for
Animal Hospice and Palliative Care

