

2022 State of the



IAAHPC

International Association for
Animal Hospice and Palliative Care

Your IAAHPC

Mission:

The IAAHPC promotes comfort care that addresses the physical, psychological, and social needs of animals with chronic and/or life-limiting diseases. We promote physical, emotional, and spiritual support for caregivers. We also educate professionals and advance research in the field of animal hospice and palliative care.



Your IAAHPC

Vision:

The IAAHPC strives to create a world in which animal hospice and palliative care services are widely available to animals and their caregivers. We want hospice and palliative care to be broadly recognized by veterinarians, veterinary nurses/technicians, and mental health/spiritual care professionals worldwide as an integral part of quality care.



Your IAAHPC

Core Purpose Statement:

Leadership for the field of Animal Hospice & Palliative Care.

Core Values:

- Innovation
- Respect
- Teamwork
- Integrity
- Commitment
- Inclusivity



IAAHPC Structure

- Board of Directors
 - Executive Committee (President, President Elect, Secretary, Treasurer, Past President)
- Executive Director and other staff
- Committee Chairs
- Committee Vice-Chairs
- Volunteers

** All serving the IAAHPC membership **



Your outgoing 2022 IAAHPC Board

- Diane Eigner - President
- Sara Hopkins - President-Elect
- Mary Craig - Treasurer
- Sandra Soucheray - Secretary
- Laurie Brush
- Nathaniel Cook
- Jessi Hurd
- Jeff Lewis
- Maja Redfern
- Executive Director-
Coleen Ellis
- Program and Administrative
Specialist –Danielle
Schloemp
-



Introducing Your 2023 IAAHPC Board

- Sara Hopkins - President
- Diane Eigner - Past-President
- Jeff Lewis - Treasurer
- Sandra Soucheray - Secretary
- Laurie Brush
- Nathaniel Cook
- Jessi Hurd
- Maja Redfern
- Dani McVety
- Christie Cornelius
- Karin Christopher
- Executive Director-
Coleen Ellis
- Program and Administrative
Specialist –Danielle
Schloemp



IAAHPC Leadership Team

- Governance Committee- Nathaniel Cook
- Marketing Committee- Coleen Ellis
- Membership Benefits Committee- Jessi Hurd / Laurie Brush
- Volunteer Development Committee- Kim Parker Schuler (need new chair)
- Conference Committee- Karin Christopher
- Development Committee- Jeff Lewis
- Certification Committee- Heidi Cooley
- International Committee- Shannon Axiak

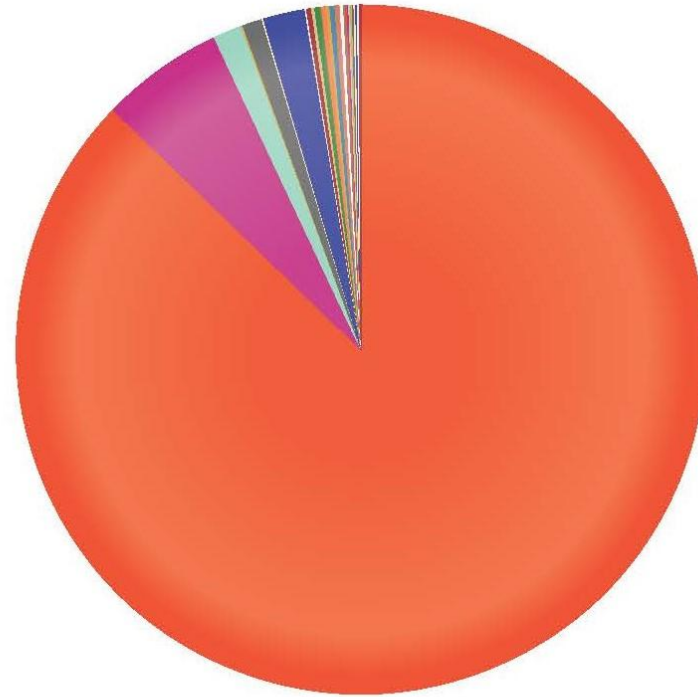


Past & Present

- IAAHPC was founded in 2009
- Today membership totals **1,282** members
 - official representatives in **8** countries
 - members in **28** countries
- The AHPC program has **278** graduates to date
- Memorial Card donations totaling nearly **\$16,564** overall
 - 2022 Memorial Card donations of **\$1,115**
- including support from the community after receiving a card



Membership by Country



United States Canada South Africa United Kingdom Mexico Australia Korea, South
Taiwan Switzerland Italy Japan Singapore Netherlands Brazil Germany
Czech Republic Portugal Chile Israel Malaysia New Zealand France England
Ireland Nigeria Slovak Republic United Arab Emirates



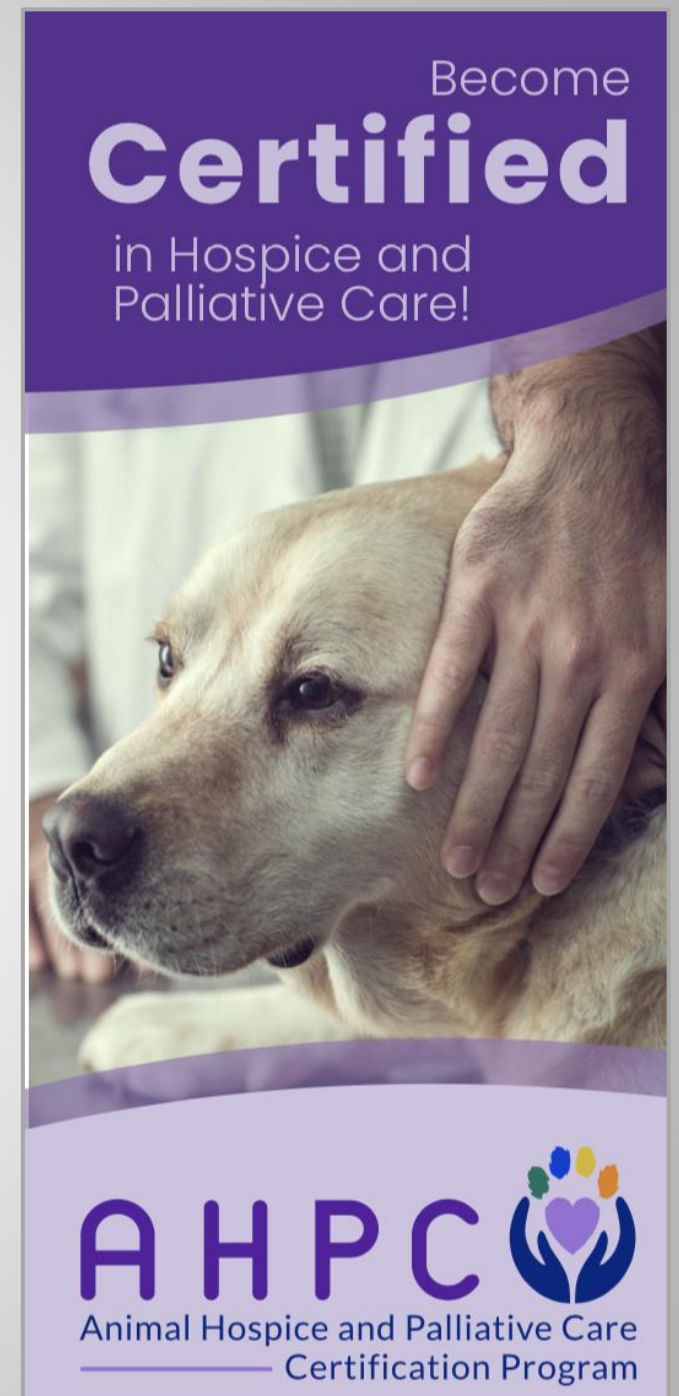
2020-2023 Strategic Initiatives

- Smart Information Systems Upgrades
- Financial Health
- Market Research
 - Members
 - Pet Families
- Transparency to membership
- Test Market the IDT to better serve this membership component
- Leadership Excellence
- Elevate Conference/Certification programming



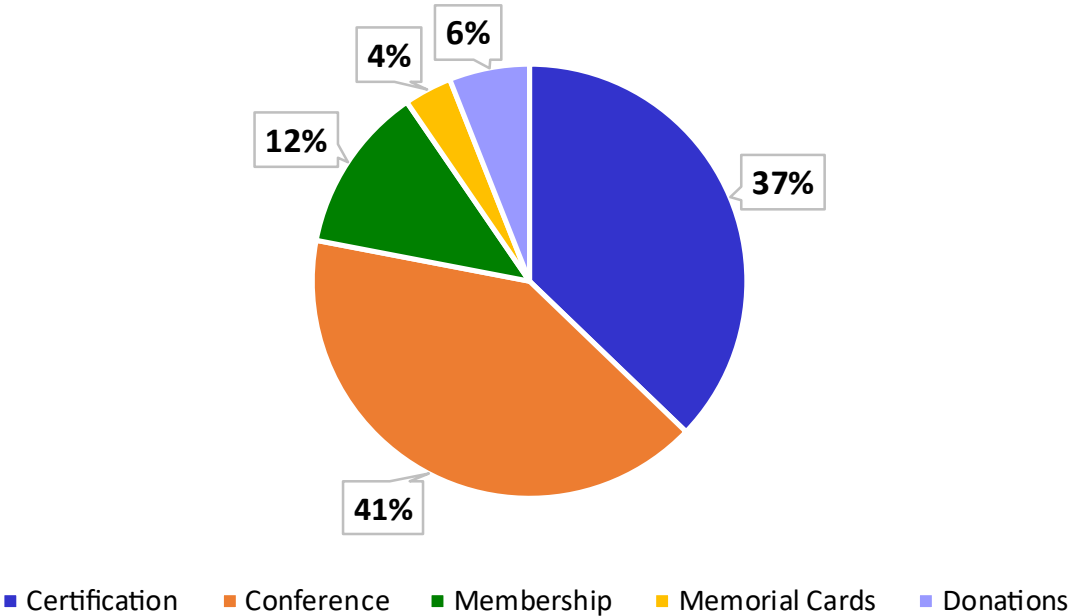
Certification Program

- **Class of 2023**
 - veterinarians
 - veterinary technicians
 - social work certificate students
- All-virtual option
- The entire curriculum has been updated as of June of 2022
- Recertification introduced in 2023

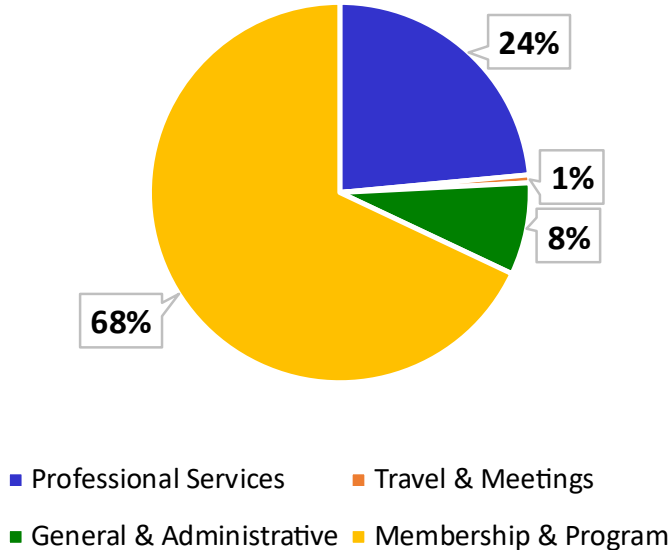


Financial Updates 2021 YTD

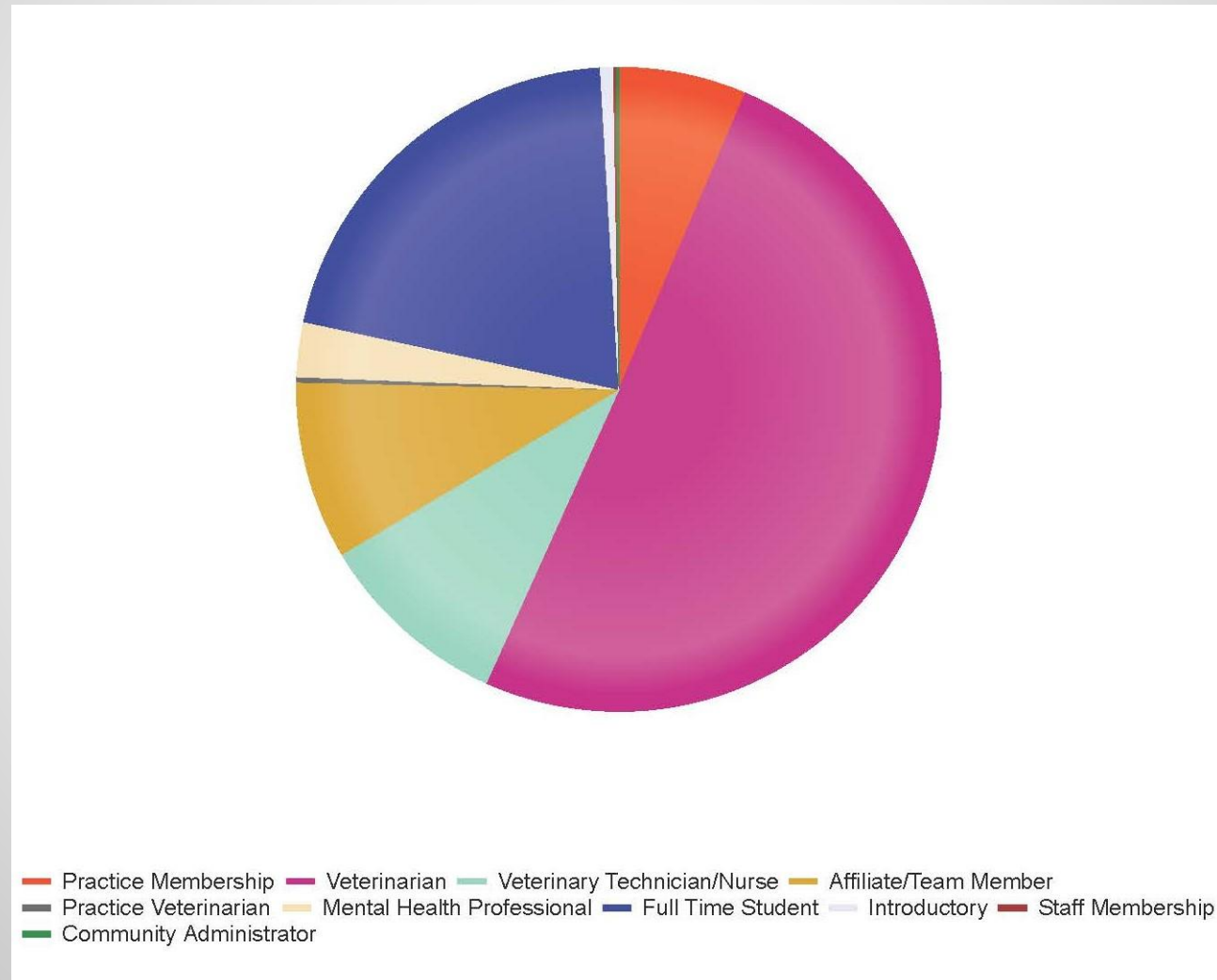
2021 Revenue



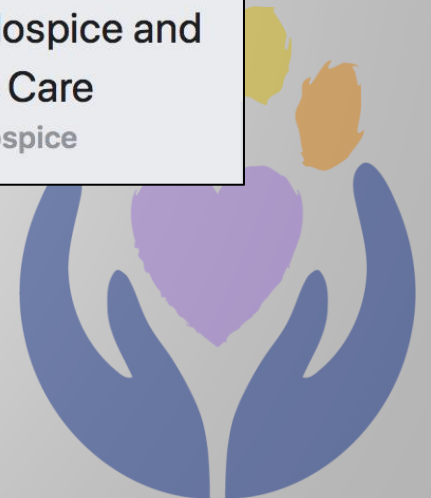
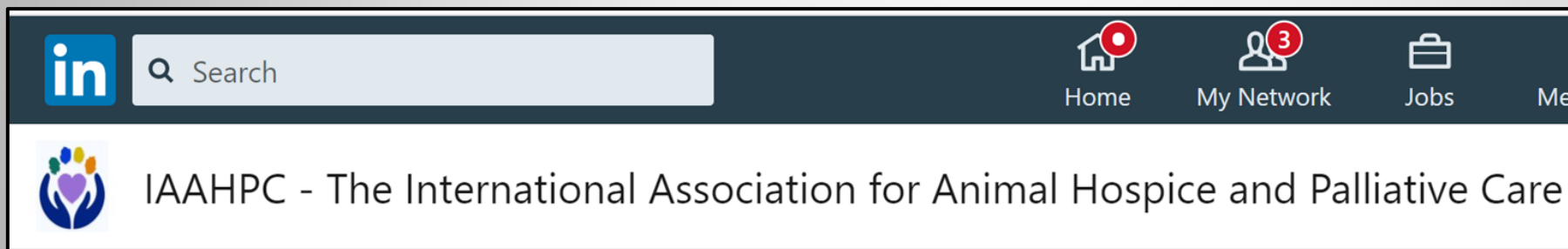
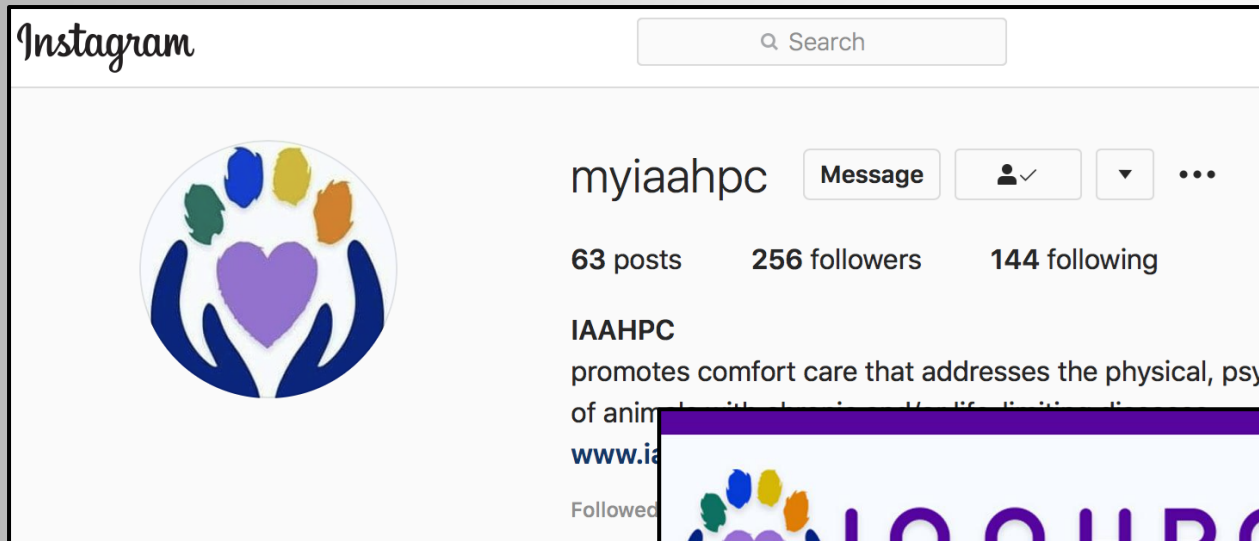
2021 Expenses by Natural Classification



Membership 2022

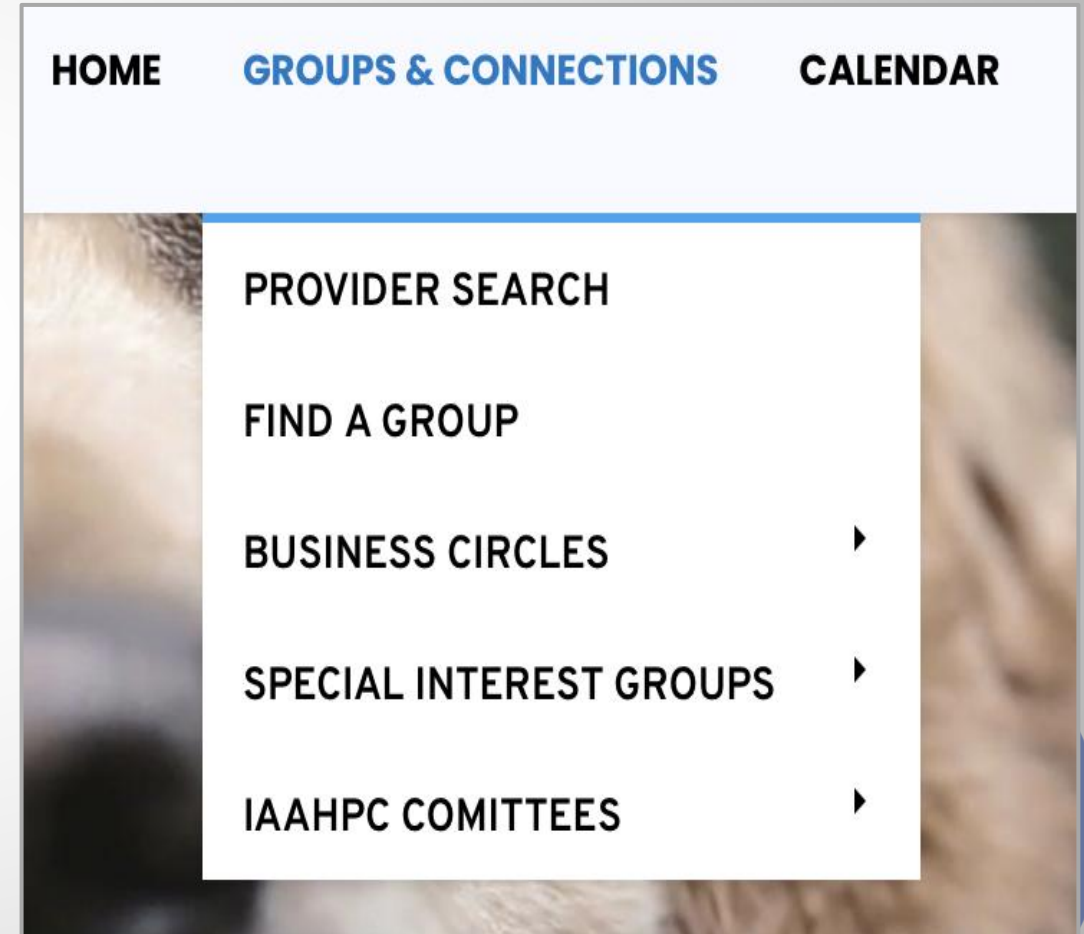


Enhancing a Strong Network of Professionals



How can you connect with YOUR people?

- Social Media:
 - Facebook and Instagram Pages
 - Facebook Groups
- BISGroup – Launched in 2022



Member Benefits

BENEFITS OF IAAHPC MEMBERSHIP

- Great networking with other like-minded pet care professionals
- Cutting-edge information on hospice/palliative care products and services
- Private social media sites to share ideas and to look for/share support with others who have a similar passion
- Yearly (RACE-approved) conferences, with the chance to engage with leaders in the field
- Certificate and certification programs to take your knowledge and expertise to the next level
- 24/7 access to webinars for on-demand learning
- Business Circles for continuous learning in smaller groups
- AND SO MUCH MORE



www.iaahpc.org

Member Benefits

- FREE, RACE-approved CE each year
- 200+ hours of free webinars from archived conferences
- Marketing Toolkit updated, with more to come!
 - Grief brochures
 - Forms for daily business use
 - Branded, customizable PowerPoint presentation for local animal hospice educational sessions
- Practice Memberships- \$199 for up to 15 members!
- Business Circles – rebranding in 2022 to BiSGroups



Member Benefits

Dear _____,

In honor of the life and love you shared with your beloved _____,
a donation has been made to the International Association for Animal Ho
and Palliative Care by _____.

This thoughtful donation supports the IAAHPC's mission in promoting com
care which addresses the physical, psychological, and social needs of an
with chronic and/or life-limiting diseases. Even more, this donation will also
enhance the work done to physically, emotionally and spiritually support
caregivers like yourself, and continue the work in educating professionals and
advanced research in the field of animal hospice and palliative care.

The love you shared with your beloved pet was obvious, and this gift allows the
work for the IAAHPC to continue in honor of your journey together. We would love
to pay tribute to the life you shared. Please share a photo, video, or memory
with us at HonoringMyPet@IAAHPC.org so we can include your pet in our annual
Honoring Ceremony Tribute Video and with our community of pet lovers.

Warmly, *The IAAHPC
Leadership Team*



Love knows not its
own depth until the
hour of separation.

~Kahlil Gibran



Get Involved

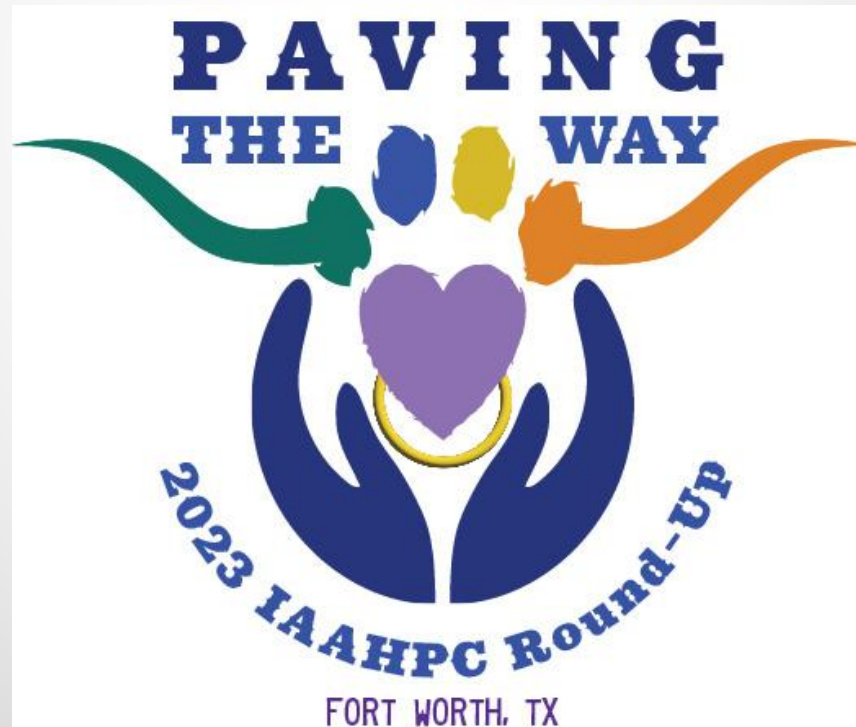
- Volunteer with any of our committees!
 - Member Benefits, Volunteer Development, Marketing, International, Conference
- Utilize our Pet Memorial Program to help fundraise and build organization awareness
- Shop IAAHPC swag on *iaahpc.threadless.com*
- Consider joining our Board of Directors!
- Applications open each summer, open to any member



Save the Dates

September 28th-October 1st 2023

We'll see you in Ft. Worth, TX



This is YOUR association!

- Give feedback... what do YOU need from YOUR association?
- Get involved!
- Use this network of professionals to help you stay future-ready.
- Connect, and be an active member.
- Be a part of a growing trend!
- Let's grow together!



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