



2025 ANNUAL CONFERENCE LOUISVILLE, KY ▪ SEPT 25-28 2025

SPONSORSHIP OPPORTUNITIES

Sponsoring the 2025 Race To Excellence *automatically* gets you in the starting blocks for next year! This year's sponsorship **INCLUDES** sponsorship of the 2026 IAAHPC Virtual Conference! Doubling down on your money, and results!

GET STARTED:



	Triple Crown	Winner's Circle	Jockey Club	Finish Line	Thoroughbred	Roses
	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500	Non-Profit \$1,500
Logo Placement	✓	✓	✓	✓	✓	✓
Promo Video: 3 minute promo video to play in hallways	✓	✓	✓	✓	✓	✓
Ad on website for one year	✓	✓	✓	✓	✓	✓
Registration attendee list	✓	✓	✓	✓	✓	✓
Swag bag insert	✓	✓	✓	✓	✓	✓
Exclusive members-only Facebook group posts for the year	4	4	3	2	1	1
Registrations Included*	2 Free Registrations	1 Free Registration	1 Free Registration	1 Free Registration	1 Free Registration	1 Free Registration
Sponsored Sessions	4 sessions sponsored	3 sessions sponsored	2 sessions sponsored	1 session sponsored		
Speaking Opportunity	2 hour speaking opportunity*	1 hour speaking opportunity*				
Design Your Own* (When you know you have an idea for your sponsorship dollars, and it's not listed, let's talk about it!)	✓	✓				
Logo on Swag Bag*	✓					



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Additional Sponsor Opportunities	
Offsite Event Sponsor: Be THE winner and cross the finish line as the host for the Kentucky Derby Museum and Churchill Downs evening adventure. A lovely opportunity at the microphone to introduce yourself and to be the “hostess with the mostess” for the evening.	\$10,000
Bus to Offsite Event Sponsorship: Getting to and fro... friends, it's gotta happen! We NEED you to help us transport attendees to the Kentucky Derby Museum to kick start an amazing evening of fun. We'll get you a microphone so you can have a few uninterrupted minutes on the bus to intro you, and start the group “off to the races!”	\$5,000
Cobranded Kick-Off Opening Party Welcome attendees to the 2025 Race To Excellence Conference during the Thursday night Opening Session. Take the microphone throughout the evening to assist with shoutouts, and much more to maximize your company's exposure and add to the attendee's conference experience.	\$5,000
Branded prepaid meal card: Get your logo and info front and center on everyone's lunch purchasing card!	\$2,000
Water Bottles for Attendees: We're goin' green! There will be water stations around the conference area for attendees to use in refilling and rehydrating for the robust learning days. YOUR company will be front and center on all these bottles not only throughout conference, but when the attendees return home as well!	\$2,000
Coffee Service: You know how it goes... everyone LOVES gathering around the coffee station to get their tea and java fix. Your logo will be large and in-charge right there!	\$2,000
Conference Shelter Project: We want to give back and can't wait to educate the local shelters and rescue groups on all things end-of-life care. Your donation will assist in purchasing items which will be made into centerpieces, donated to the participating groups during the Saturday evening session.	\$250
For Non-Attending/Non-Registered Sponsors	
Include materials in the conference attendee swag bag	\$1000
Sponsor a Session	\$500

**Pending conference committee approval of session and topic*



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In-Person Conference Details for Sponsors	
Setup	Thursday September 25, 2025 by 6 pm EST
Tear Down	Saturday, September 27, 2025 by 3:30 pm EST
Table Details	8 foot table, 2 chairs, trash can provided. Banner stands/background allowed. Please indicate in sponsor form if electrical needed

GET STARTED:



DISCLAIMER

The International Association for Animal Hospice and Palliative Care reserves the right to review and approve all sponsorship applications to ensure alignment with the association's mission and core values. Submission of this form and/or payment does not guarantee acceptance of sponsorship. If a sponsorship is declined, any payments received will be refunded in full.

INDEMNIFICATION

The parties hereby agree to indemnify, hold harmless and defend the other party, its officers, directors, partners, agents, members and employees from and against any and all liability, responsibility, loss, damage, cost or expense of any kind whatsoever (including but not limited to cost, interest and attorney's fees) which said party may incur, suffer, be put to, pay or be required to pay, incident to or arising directly or indirectly from any intentional or negligent act or omission by the other party or any of its officers, directors, partners, agents, members or employees. The foregoing notwithstanding, the IAAHPC and its officers, directors, partners, agents, members, and employees shall not be responsible in any way for: (i) damages to or loss or destruction of any property of Exhibitor, or (ii) injury to Exhibitor or its representatives, agents, employees, licensees or invitees.

PAYMENT TERMS

Payment in full is due at time of registration. The 2025 conference sponsorship fees include 2025 and the 2026 virtual conference. These fees are in total and cannot be separated. All sponsor fees are non-refundable.

*Additional registrations available at normal registration price.