UPDATE SMART INFORMATION SYSTEMS

- New website

- New branding

- Select, integrate, and implement new LMS and AMS

- Focus on user experience and eliminating obstacles

ELEVATE EDUCATIONAL PROGRAMMING

- Active recruitment of conference speakers

- Certification 2.0

- Integrate Module 1 into veterinary and professional curricula

- Explore educational channels for content

FINANCIAL HEALTH

- Establish forward budgeting process

- Explore more revenue generating opportunities

- Research tax benefits to conference locations

MARKET RESEARCH

- Test market IDT to better serve these members

- Survey membership to determine identity, needs, and wants

- Survey public to determine identity, needs, and wants

ORGANIZATIONAL TRANSPARENCY

- Annual Report

- Implement "State of the IAAHPC" presentation

- Maintain Guidestar page

- Encourage member communication and feedback

LEADERSHIP EXCELLENCE

- Create required training list for BOD and specific EC positions

- Create required training for committee chairs

- Create optional training opportunities for volunteers and members