

SPONSORSHIP LEVELS AND BENEFITS



The GRAND CHAMPION  \$20,000	MVP  \$7,500	HEISMAN  \$5,000	ESPY  \$2,500	ACADEMY AWARD  \$1,250
Logo listed on all convention materials and IAAHPC website for 1 year	★	★	★	★
Literature, brochures and giveaways in convention bags	★	★	★	★
Sponsor 5 lectures and do the speaker intro	Sponsor 4 Lectures	Sponsor 3 Lectures	Sponsor 2 Lectures	Sponsor 2 Lectures
Booth with 4 registrations*	3 registrations*	2 registrations*	2 registrations*	1 registration*
Registration list	★	★	★	★
2024 registration with virtual premium booth and benefits	★ premium booth	★ premium booth	★ basic booth	★ basic booth
Full page ad on conference program	1/2 page ad	1/2 page ad	1/4 page ad	1/4 page ad
Large ad on IAAHPC website for 1 year	★	★	small ad	N/A
3-minute infomercial for conference and social sites	★	★	★	N/A
Practice/Group Membership for up to 20 seats	Practice/Group Membership for up to 10 seats	N/A	N/A	N/A
Introduce Keynote Speaker	N/A	N/A	N/A	N/A
Full membership list (excluding opt outs)	N/A	N/A	N/A	N/A
Sponsor introduced and thanked at conference	N/A	N/A	N/A	N/A
1-hour presentation on a topic of their choosing**	N/A	N/A	N/A	N/A

THE BORING STUFF (but necessary)



INDEMNIFICATION The parties hereby agree to indemnify, hold harmless and defend the other party, its officers, directors, partners, agents, members and employees from and against any and all liability, responsibility, loss, damage, cost or expense of any kind whatsoever (including but not limited to cost, interest and attorney's fees) which said party may incur, suffer, be put to, pay or be required to pay, incident to or arising directly or indirectly from any intentional or negligent act or omission by the other party or any of its officers, directors, partners, agents, members or employees. The foregoing notwithstanding, the IAAHPC and its officers, directors, partners, agents, members, and employees shall not be responsible in any way for: (i) damages to or loss or destruction of any property of Exhibitor, or (ii) injury to Exhibitor or its representatives, agents, employees, licensees or invitees.

PAYMENT TERMS Payment in full is due within 30 days of the IAAHPC's receipt of the Sponsor agreement. The 2024 conference sponsorship fees include the 2024 virtual conference. If you were a 2023 sponsor, these fees are paid for. The fees are in total and cannot be separated. All sponsor fees are non-refundable.

*Regular registration fee for additional booth staff.

**The Sponsoring Partner's topic for presentation will need to be submitted and passed through the Speaker Selection Committee as well as all other Speaker Selection requests.

VIRTUAL IAAHPC

24

HOUR ACCESS

IN

'24

SEPT 26-29, '24

Align • Heart • Actions