



ANNUAL REPORT FISCAL YEAR 2018

From the Executive Director



Your support, dedication and generous financial contribution enables IAAHPC to further the mission of the organization which is further the field of animal hospice and palliative care through membership in our association, educational and networking opportunities and public awareness within communities internationally.

We are pleased to share with you highlights and accomplishments your support has made possible over the past year.

During the 2018 membership year, IAAHPC has seen a tremendous 22 % growth in membership as well as adding member benefits all meant to add value and educational opportunities to members. Membership stands at well over 585 members including over 60 international members! Additional year end highlights include registration of the 3rd class for the AHPC Certification Program, development and implementation of the new Social Work Certificate Program, the creation of FREE CE webinars, an expansive library of FREE webinar presentations, and improvement of our website including making it a mobile version and implementing a new membership database.

The 2018 Annual Conference held in Tempe, AZ experienced the highest conference attendance by welcoming 275 attendees looking to advance their knowledge of animal hospice, palliative care, structure and hired Erin McNerney, our first conference coordinator.

As you can see, the state of IAAHPC, a 501 c (3) non-profit organization, is strong and growing everyday with your help! The pride in what we have accomplished together is surpassed only by the inspiration we have received from you- our IAAHPC family. Your work in the field is what makes all the difference to pets and their families each and everyday.

On behalf of the 2017/2018 Board of Directors and myself, thank you for making the IAAHPC and the field of animal hospice what it is today. Your continued support and dedication as a member, conference attendee, and AHPC certification or social work student/graduate makes all the difference.

With gratitude and appreciation,
Kathryn Jennings, CPLP, CPFE
Executive Director,
International Association for Animal Hospice & Palliative Care

Note from the President

Thank you for your service to the IAAHPC

As I look back on this year's accomplishments, I am reminded of the all amazing people who helped make each milestone come to fruition, and wanted to take this moment to share with each of you my most heartfelt gratitude.

During the course of my presidency, I have witnessed our mission and vision grow in leaps and bounds, and with that, have been continually humbled by those who have led, inspired, innovated and worked to transform our organization.

I have witnessed first-hand the impact we can have while working together, and I am in awe of the results that have been achieved as a result of our collaborative efforts — efforts that have resulted in incredible strides forward for our organization.

Thank you.

Thank you to the dedicated Board of Directors, the selfless volunteers, and all the incredible IAAHPC members for their commitment to the organization and for making the vision of what is possible in the field of animal hospice a reality.

With heartfelt gratitude,
~ Shea

*Shea Cox, DVM, CHPV, CVPP, CPLP
2018 President*



2018 Board of Directors

All board members are dedicated to fulfilling the IAAPC's mission of being at the forefront of the emerging field of animal hospice and palliative care. In addition to providing individual benefits of membership, the IAAHPC conducts outreach, advocacy and public relations efforts that promote the animal hospice community at-large.

Executive Committee

President

Dr. Shea Cox, DVM, CVPP, CPLP, CHPV

President- Elect,

Michelle Nichols, MS

Immediate Past President

Jessica Pierce, Ph.D.

Treasurer

Dr. Tyler Carmack, DVM

Secretary

Dr. Cherie Buisson, DVM, CHPV

Founder & Honorary Advisor

Dr. Amir Shanan, DVM, CHPV

Executive Director

Kathryn Jennings, CPLP, CPFE

Board Members

Dr. Mary Craig, DVM

Dr. Caroline Ficker, DVM

Dr. Suzen Gregersen, DVM, MBA, MRCVS

Dr. Lynn Hendricks, DVM, CHPV

Dr. Lianna Titcombe, DVM

Tammy Wynn, RN, CVT, CHPT

2018 Advisory Board

The IAAHPC has the esteemed honor of having the leaders in the field of animal hospice and palliative care join us on our advisory. Our advisory board members are comprised of veterinarians, veterinary nurses, business and marketing professionals, and those in pet loss and grief support. No matter which specialty they possess, they call we called to join us because of their continued dedication and commitment to providing awareness to the veterinary community of the expectations involved in an end-of-life experience for beloved pets and their families.

Martha Jo Atkins

Dr. Marty Becker

Dr. Kathleen Cooney

Karen Donovan

Dr. Robin Downing

Gail Pope

Rebecca Rose

Dr. Amir Shanan

Dr. Alice Villalobos

Coleen Ellis





Highlight of Achievements

The 2018 membership year was one of the most successful in the history of the IAAHPC.

Membership:

- ✔ **22 % growth in membership**
585 members including over 60 international members! (16% increase)
Practice & Group memberships implemented

Members Benefits & Education:

- ✔ Graduation of the 2nd class for the AHPC Certification Program- *50 students*
- ✔ Registration of the 3rd AHPC Certification Program class- *40 students*
- ✔ Development and implementation of the new **Social Work Certificate Program**- *3 students*
- ✔ Addition of **FREE CE webinars**- *monthly for members*
- ✔ Creation of an expansive library of **FREE webinar presentations**
- ✔ Highest attended and sponsorship of the annual conference-275 and \$35,000 in sponsorship
- ✔ Business circles increased membership by 24%

Technical Updates:

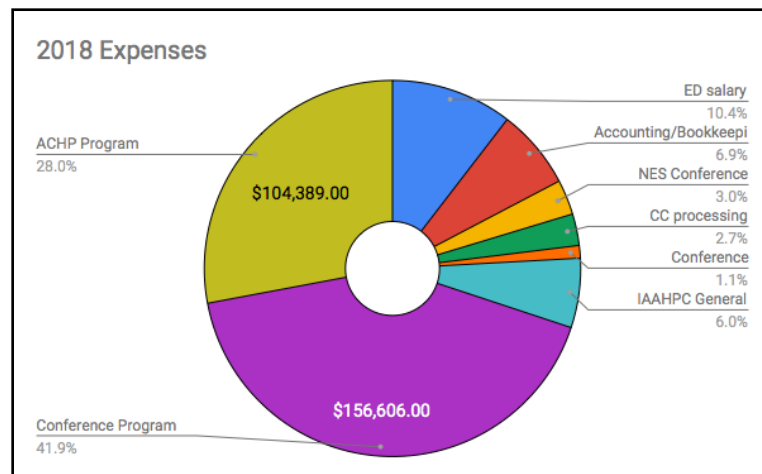
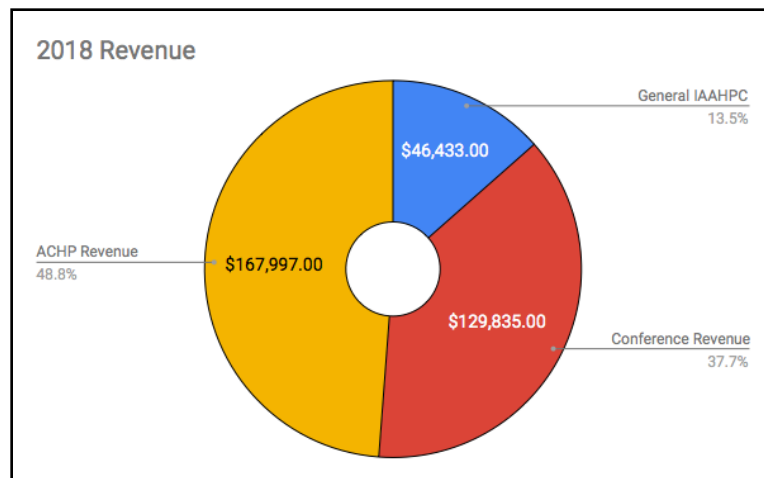
- ✔ Update and improvement of **website** including making it a mobile version
- ✔ Implementation of a new **membership database**



Financial Highlights

In the 2018 fiscal year, the IAAHPC raised \$344,265 in gross revenue. Membership fees accounted for 13% of all funds raised at \$46,433. The Animal Hospice Certification Program raised 49% of total revenue with \$167,997. The 2018 IAAHPC Conference raised the remaining 38% of funds (\$129,835), including sponsorship and registration funds. Total expenses for the fiscal year totaled \$373,330.51 with a net loss of \$29,065.51 for the fiscal year. The top three expenses for the organization were the 2018 Conference at \$156,066, the Animal Hospice Certification Program at \$104,389, and general organizational and membership expenses at \$22,275.

These revenue and expense numbers indicate a slight decline in revenue and slight increase in expenses with a similar deficit to what was posted in 2017. The approved 2019 budget is projected to produce a profit of \$1,500 and is a reflection of the Board of Directors working diligently to balance the organizational budget, boost fundraising efforts, and steer the IAAHPC in a positive financial direction.



SUPPORT the IAAHPC

Pets depend on us humans to care for them through all stages of their lives. End-of-life is no exception in fact that is when they may need us most of all. Providing pets and their families true hospice care and services and ultimately with a peace-filled and compassion end-of-life experience is paramount to our work.

You can make a difference in the lives of pets and their families by being a supporter of the IAAHPC.

For more information, please visit our website at iaahpc.org or email us at kjennings526@comcast.net.



International Association for Animal Hospice & Palliative Care

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