

# SPONSORSHIP LEVELS AND BENEFITS

The GRAND CHAMPION	URBAN COWBOY	OLD WEST	BOOT HILL	BILLY BOB'S	HAPPY TRAILS
					
\$20,000	\$15,000	\$10,000	\$5000	\$2500	\$1000
Logo listed on all convention materials and IAAHPC website for 1 year	★	★	★	★	★
Literature, brochures and giveaways in convention bags	★	★	★	★	★
Sponsor 5 lectures and provide speaker intro	Sponsor 4 Lectures	Sponsor 3 Lectures	Sponsor 2 Lectures	Sponsor 2 Lectures	Sponsor 1 Lecture
Booth with 4 registrations*	3 registrations*	2 registrations*	2 registrations*	1 registration*	1 registration*
Registration list	★	★	★	★	★
2024 registraton with virtual premium booth and benefits	★ premium booth	★ premium booth	★ basic booth	★ basic booth	★ basic booth
Full page ad on conference program	1/2 page ad	1/2 page ad	1/4 page ad	1/4 page ad	N/A
Large ad on IAAHPC website for 1 year	★	★	small ad	N/A	N/A
3-minute infomercial for conference and social sites	★	★	★	N/A	N/A
10-minute speaking slot for the Sponsor Stampede	8-minute speaking slot	5-minute speaking slot	N/A	N/A	N/A
Practice/Group Membership for up to 20 seats	10 seats	N/A	N/A	N/A	N/A
Introduce Keynote Speaker	N/A	N/A	N/A	N/A	N/A
Full membership list (excluding opt outs)	N/A	N/A	N/A	N/A	N/A
Sponsor introduced and thanked at conference	N/A	N/A	N/A	N/A	N/A
1-hour presentation on a topic of their choosing**	N/A	N/A	N/A	N/A	N/A

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

Keynote speaker .....	\$5,000
Sponsor Speaker Showcase	\$5,000*
Snack Breaks .....	\$2,500 for 1, \$5,000 for 2
Social Hour.....	\$5,000 (multiple sponsors)
Ad on IAAHPC website	\$500 for small ad/year, \$1,000 for large ad/year

Billy Bob's Shuttle .....	TBD
Stockyard Drinks.....	TBD
Water Bottle with YOUR Logo.....	<del>500</del>

TAKEN

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## **THE BORING STUFF (BUT NECESSARY)**

**INDEMNIFICATION** The parties hereby agree to indemnify, hold harmless and defend the other party, its officers, directors, partners, agents, members and employees from and against any and all liability, responsibility, loss, damage, cost or expense of any kind whatsoever (including but not limited to cost, interest and attorney's fees) which said party may incur, suffer, be put to, pay or be required to pay, incident to or arising directly or indirectly from any intentional or negligent act or omission by the other party or any of its officers, directors, partners, agents, members or employees. The foregoing notwithstanding, the IAAHPC and its officers, directors, partners, agents, members, and employees shall not be responsible in any way for: (i) damages to or loss or destruction of any property of Exhibitor, or (ii) injury to Exhibitor or its representatives, agents, employees, licensees or invitees.

**PAYMENT TERMS** Payment in full is due within 30 days of the IAAHPC's receipt of the Sponsor agreement. The 2023 conference sponsorship fees include 2023 and the 2024 virtual conference. These fees are in total and cannot be separated. All sponsor fees are non-refundable.

\*Regular registration fee for additional booth staff.

\*\*The Sponsoring Partner's topic for presentation will need to be submitted and passed through the Speaker Selection Committee as well as all other Speaker Selection requests.

+The Sponsor Speaker Showcase requires a minimum of the Billy Bob's level. The topic for presentation will need to be submitted and passed through the Speaker Selection Committee as well as all other Speaker Selection requests.

