



# EXHIBIT AND SPONSORSHIP AGREEMENT (Form-Fill)

IAAHPC Annual Conference September 10 - 12, 2021

Tampa Marriott Water Street, Tampa, FL

## Exhibit Booth and Sponsorship Rates (US Dollars)

#YourNameHere Sponsorship	\$15,000 enter #s only, no commas	\$ _____
#YourNameHere Sponsorship	\$10,000	\$ _____
Platinum Sponsorship	\$7,000	\$ _____
Gold Sponsorship	\$5,000	\$ _____
Silver Sponsorship	\$3,000	\$ _____
Bronze Sponsorship	\$1,500	\$ _____
Copper Sponsorship	\$900	\$ _____
Goodwill Sponsorship	\$400	\$ _____

## ADD-ONS and ADDITIONAL SPONSORSHIP OPPORTUNITIES

Items in Gift bag	\$400 enter #s only, no commas	\$ _____
Half Day Sponsorship	\$875	\$ _____
Full Day Sponsorship	\$1750	\$ _____
Breaks Sponsorship	\$800 X _____ breaks	\$ _____
Lunch Sponsorship	\$1500 X _____ lunches	\$ _____
Event Sponsorship	\$500 X _____ Events	\$ _____
<b>Total</b>		<b>\$ _____</b>

**PARTIES:** International Association for Animal Hospice and Palliative Care ("Association") agrees to sell a sponsorship and/or lease exhibit space in the form of an exhibit booth as described in this contract in the designated exhibition area of the Tampa Marriott Water Street ("Exhibition Venue") to the individual(s) or company named below ("Exhibitor") and/or ("Sponsor.")

**CANCELLATION POLICY:** If written cancellation is received from Exhibitor on or before August 1, 2021 ("Early Termination Date"), 100% of the commitment will be released. Booth cancellations after August 1, 2021 ("No Refund Date") will be liable for the entire booth fee, even if the booth space is resold.

**\*Sponsors:** If you are a first-time sponsor, or a repeat sponsor whose logo has recently been updated, please submit a high-resolution digital logo with this Sponsorship Agreement. Sponsor logos will be featured on the conference website, final program, pre-conference communications, and applicable on-site signage.

## Please complete information as you would like it to appear in the final program:

Company Name: \_\_\_\_\_  
 Contact: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Country: \_\_\_\_\_  
 Contact Email Address: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Company Website: \_\_\_\_\_

### Payment Method:

- Please invoice my company at the above address. I understand payment is due upon receipt of invoice. (Invoice will be delivered to billing contact by email unless instructed otherwise.)
- Please send me a PayPal invoice.

By executing and delivering this contract, I hereby acknowledge that I am authorized on behalf of the Exhibitor/Sponsor to enter into this contract.

**SPONSOR AND EXHIBITOR DESCRIPTION:** Sponsors and exhibitors will be asked to submit a 50 word company/organization description and current logo. The description will be featured in the Conference Final Program.

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**SIGNATURE OF ACCEPTANCE:** By signing this application, you confirm you have read the terms and conditions of the contract.

Date: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_



# Sponsorship Level Descriptions

## #Your Name Here Sponsorship \$15,000

- Everything in Platinum Sponsorship PLUS
- Full Day Track Sponsorship
- 4 opportunities for a 3 minute infomercial
- DESIGN YOUR OWN

## #Your Name Here Sponsorship \$10,000

- Everything in Platinum Sponsorship PLUS
- Full Day Track Sponsorship
- 2 Opportunities for a 3 minute infomercial
- DESIGN YOUR OWN

## Platinum Sponsorship \$7,000

- Everything in Gold Sponsorship PLUS
- Full-page advertisement & feature article for your business in on-line proceedings program & conference program
- Full-day track sponsorship with logo displayed on room signage and in the conference program based on availability
- One lunch sponsorship
- Your business name/logo included in the IAAHPC annual report as a Platinum sponsor
- 4 Facebook live sessions for 2021
- 4 blog opportunities for 2021

## Gold Sponsorship \$5,000

- Everything in the Silver Sponsorship Level PLUS
- (2) Conference Registration (access to all educational lectures)
- (2) Meal Package including breakfast, lunch, Saturday evening dinner, snacks & beverages
- Half-page advertisement for your business in proceedings program
- Half-day track sponsorship with company logo displayed at the meeting room, and in the conference program based on availability
- Your business name included in the IAAHPC annual report as a Gold sponsor
- 3 Facebook Live sessions for 2021/posted recorded video
- 3 blog opportunities for 2021
- 1 break sponsorship

## Silver sponsorship \$3,000

- Everything in Bronze PLUS
- (2) Meal Packages including breakfast, lunch, Saturday evening dinner, snacks & beverages
- Your business name included in the IAAHPC annual report as a Silver sponsor
- 2 Facebook Live session for 2021/posted recorded video
- 2 blog opportunity for 2021
- Banner ad on website for 1 year

## Bronze Sponsorship \$1500

- Everything in Copper Level PLUS
- 1 Facebook live session/posted recorded video
- Quarter page ad for your business in proceedings program

## Copper Level \$900

- Table space (6 linear feet)
- Item in gift bag
- One year affiliate membership with the IAAHPC
- Conference registration (access to all educational lectures)
- Company marketing material included in all conference marketing and attendee's gift bags
- Company logo included on all website announcements, social media postings and email newsletter/blasts
- Attendee list, 2 months prior to conference, updated list 2 weeks prior to conference, and immediately following conference
- (1) Meal Package (*additional meal packages are available for purchase*)
- 1 blog opportunity

## Goodwill Sponsors (501C3/Non-profit level organizations) \$400

- Table space (6 linear feet or high top)
- Item in gift bag
- Attendee list, 2 months prior to conference, updated list 2 weeks prior to conference, and immediately following conference
- One year affiliate membership with the IAAHPC
- Conference registration
- (1) Meal package (*additional meal packages are available for purchase*)
- Your logo and/or business name on conference materials  
This may include: program, printouts, on-line, poster boards, welcome letters, etc.

**Track sponsorship: (1 available for each track)** Track sponsorship includes an invitation for a company representative to introduce each speaker and offer a 3-minute company announcement once in the morning and afternoon, your company name listed on the track schedule at the entrance of the room, in the front of the room, and on printed agendas. Logo on the holding screen for morning and afternoon talks.

### Select one.

Hospice/Palliative Euthanasia                      Business  
Social Work/Mental Health                              (Subject to availability)

Half-day track sponsorship ... \$875  
Full-day track sponsorship ... \$1,750

### Additional sponsorship opportunities:

#### Breaks (We provide a sign in the space)

1 break sponsorship .....\$800

#### Lunches (We provide a sign in the space)

1 lunch sponsorship.....\$1,500

Items included in all conference attendees gift bags.....\$400

Conference Events .....\$500

\*Volunteer Appreciation event

\*Memorial Honoring ceremony

\*Graduation ceremony

\*Your logo included at the events and on the presentations

**All sponsors will have the opportunity to record a 3 minute info-mercial for marketing purposes.**