

VIRTUAL SPONSORSHIP AGREEMENT (Form-Fill)

IAAHPC Annual Conference October 2 - 4, 2020

Exhibit Booth and Sponsorship Rates (US Dollars)

Platinum Sponsorship	\$3,500	\$ _____
Gold Sponsorship	\$2,500	\$ _____
Silver Sponsorship	\$1,500	\$ _____
Bronze Sponsorship	\$750	\$ _____
Copper Sponsorship	\$450	\$ _____
Goodwill Sponsorship	\$200	\$ _____

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Items in Virtual Giftbag	\$200	\$ _____
Memorial Honoring Ceremony	\$250	\$ _____
Graduation Ceremony	\$250	\$ _____
Total		\$ _____

Please complete information as you would like it to appear in the final program:

Company Name: _____

Contact: _____

Address: _____

City: _____ State/Province: _____ Country: _____

Contact Email Address: _____

Phone: _____

Company Website: _____

Authorized Signature: _____

Date: _____

Payment Method: INVOICE

Please invoice my company at the above address. I understand payment is due upon receipt of invoice. (Invoice will be delivered to billing contact by email unless instructed otherwise.)

PARTIES: International Association for Animal Hospice and Palliative Care (“Association”) agrees to sell a sponsorship and/or lease exhibit space in the form of a virtual exhibit booth as described in this contract in the designated exhibition area of the virtual (“Exhibition Venue”) to the individual(s) or company named below (“Exhibitor”) and/or (“Sponsor”).

CANCELLATION POLICY: Sponsorships are non-cancellable. If written cancellation is received from Exhibitor on or before September 1, 2020 (“Early Termination Date”), 100% of the commitment will be released. Booth cancellations after September 1, 2020 (“No Refund Date”) will be liable for the entire booth fee, even if the booth space is resold.

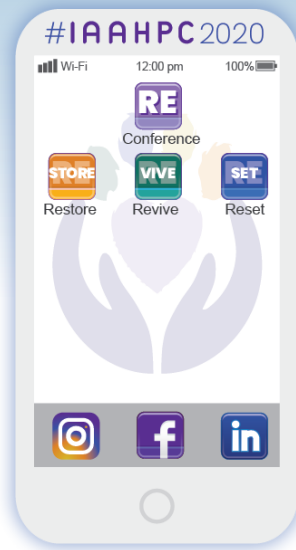
SPONSOR AND EXHIBITOR DESCRIPTION: Sponsors and exhibitors will be asked to submit a 50 word company/organization description and current logo. The description will be featured in the Conference Final Program.

ADDITIONAL AGREED UPON SPONSORSHIP DETAILS:

***Sponsors:** If you are a first-time sponsor, or a repeat sponsor whose logo has recently been updated, please submit a high-resolution digital logo with this Sponsorship Agreement. Sponsor logos will be featured on the conference website, final program, pre-conference communications, and applicable onsite signage.

2020

Virtual Sponsorship



Level Descriptions

Platinum Sponsorship \$3,500

- Everything in Gold Sponsorship PLUS
- Year long sponsor partner membership to the IAAHPC
- 50-minute company presentation, or opportunity to sponsor a speaker within the regular conference program
- Feature article for your business in online proceedings program & conference program
- Full-day track sponsorship with logo displayed
- Your business name/logo included in the IAAHPC annual report as a Platinum sponsor
- 8 Facebook live sessions for 2020
- 8 blog opportunities for 2020
- Guest of honor at the Virtual Social Hour
- Logo on the graduation program

Gold Sponsorship \$2,500

- Everything in the Silver Sponsorship Level PLUS
- 2) Conference Registration (access to all educational lectures)
- Track sponsorship with company logo displayed,
- Your business name included in the IAAHPC annual report as a Gold sponsor
- 4 Facebook Live sessions for 2020
- 6 blog opportunities for 2020
- One hour demo webinar to be shared on the IAAHPC YouTube channel and to membership
- Logo on the graduation program

Silver sponsorship \$1,500

- Everything in Bronze PLUS
- Your business name included in the IAAHPC annual report as a Silver sponsor
- 1 FaceBook Live session for 2020
- 6 blog opportunities for 2020
- Logo on 2 presenter's slide deck, with the opportunity to introduce the speaker
- 2 Recorded webinars to include on the IAAHPC Learning Site
- Logo on the graduation program

Bronze Sponsorship \$750

- Everything in Copper Level PLUS
- 3 blog opportunities for 2020
- Logo on 1 presenter's slide deck, with the opportunity to introduce the speaker
- 1 Recorded webinar to include on the IAAHPC Learning Site

Copper Level \$450

- Booth
- Item in digital gift bag for every attendee
- Logo included on all E-blasts sent monthly
- Conference registration access to all educational lectures
- Company marketing material included in all conference marketing
- Company logo and information included on all website announcements, social media postings and email newsletter/blasts
- 1 Blog
- Attendee list, 2 months prior to conference, updated list 2 weeks prior to conference, and immediately following conference

Goodwill Sponsors \$200

(501C3/Non-profit level organizations)

- Booth
- Item in virtual gift bag
- Attendee list, 2 months prior to conference, updated list 2 weeks prior to conference, and immediately following conference
- Conference registration
- your logo and/or business name on virtual conference materials.

Additional Sponsor Opportunities

- Items included in all conference attendees virtual gift bags **\$200**
- Memorial Honoring ceremony..... **\$250**
- Graduation ceremony **\$250**