



Animal Hospice Association Featured in *New York Times*

GREENWOOD, IN (December 16, 2013) — The International Association of Animal Hospice and Palliative Care (IAAHPC) was featured in *The New York Times* on November 30. In an article titled “All Dogs May Go To Heaven. These Days, Some Go To Hospice” (<http://nyti.ms/1cWNwy7>), writer Matt Richter explores the dizzying momentum behind the animal hospice movement.

Animal hospice and palliative care provides comfort to companion animals as they approach the end of life. Services can include hospice treatment, pain/anxiety management, holistic healing, and in-home euthanasia. The concept initially gained significant traction within the pet industry and veterinary medical field. Now, pet owners are embracing it.

“This is only the beginning,” said Coleen Ellis, president of IAAHPC and founder of Two Hearts Pet Loss Center. “People all over the world are paying more attention to meaningful care for their pets at the end of life.”

Upcoming Events

Webinars

IAAHPC offers webinars on the third Sunday of each month at 8:00 p.m. EST focusing on relevant issues and best practices in hospice care. They’re free for members and \$25 for non-members. To learn more and to register, visit iaahpc.org/webinars.

Board Retreat

The association’s board of directors will participate in an intensive planning session in Denver on January 6-7 to set goals for the next five years.

Annual Conference

The fourth annual IAAHPC conference will take place on October 9-12, 2014 in Indianapolis. More than 250 animal care professionals are expected to attend.

About IAAHPC

The International Association for Animal Hospice and Palliative Care is a nonprofit membership organization dedicated to promoting comfort-oriented care to companion animals as they approach the end of life. Founded in 2009, it aims to establish industry standards and to evolve animal hospice and palliative care as a professional specialty. Visit iaahpc.org to learn more.

Contact

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