



Dear Potential Sponsor,

Animal hospice and palliative care is one of the fastest growing movements within the veterinary medical and animal care profession. The International Association for Animal Hospice and Palliative Care (IAAHPC) is leading this emerging discipline of pet end-of-life care. The IAAHPC's focus includes developing detailed guidelines for recommended practices, offering training and certification programs for veterinary, social work, and other animal hospice and palliative care professionals, supporting research, and developing business tools for service providers.

**The IAAHPC is pleased to announce our 9th annual conference, a 3-day event hosted from October 4-6, 2019, in Chicago, IL.**

By aligning with our conference, your company and its services will have exposure to approximately 300 attendees (*veterinary professionals, practice managers, mental health/social workers, after care providers, and more*). Your products and services make a difference for pet patients and their families, during times of life-limiting illness, through death and beyond with supportive care for loved ones. Let us help you promote your services to those who need it most.

Please review the 2019 IAAHPC Conference Sponsorship and Vendor/Exhibitor levels.

Thank you in advance for your participation. We are so fortunate each year to welcome companies like yours to this wonderful event. The IAAHPC members and conference attendees appreciate your devotion to our mission.

Sincerely,

Erin McNerney  
IAAHPC Conference Coordinator  
[erin.mcnerney@iaahpc.org](mailto:erin.mcnerney@iaahpc.org)

# 2019 IAAHPC Conference

## Sponsorship Levels & Vendor/Exhibitor Options

### Platinum Sponsorship- \$7,000

- 50-minute company presentation within the regular conference program
- Company introduction during one morning conference session - *3 minutes*
- (2) 6 ft. linear tables exhibit space
- (2) Conference Registration Package including breakfast, lunch, snacks & beverage
- Full-page advertisement & feature article for your business in proceedings program & conference folder
- Full-day track sponsorship with room signage *based on availability*
- One lunch sponsorship
- Your company logo on all printed materials
- Inclusion of your business materials in attendee gift bag
- Your business name included in the IAAHPC annual report as a Platinum sponsor
- Two tickets to Saturday evening dinner and Sunday closing luncheon
- Inclusion in all conference marketing
- Inclusion in all website announcements, social media postings and email newsletter/blasts

### Gold Sponsorship- \$5,000

- Company introduction during one morning session- *3 minutes*
- (2) 6 ft. linear tables exhibit space
- (2) Conference Registration Package including breakfast, lunch, snacks & beverage
- Half-page advertisement for your business in proceedings program
- Half-day track sponsorship *based on availability*
- Inclusion of your business materials in attendee gift bag
- Your business name included in the IAAHPC annual report as a Gold sponsor
- Two tickets to Saturday evening event and Sunday closing luncheon
- Inclusion in all conference marketing
- Inclusion in all website announcements, social media postings and email newsletter/blasts

### Silver sponsorship \$3,000

- (2) 6 ft. linear table
- (1) Conference Registration Package including breakfast, lunch, snacks & beverage
- Quarter-page advertisement for your business in proceedings program
- Your business name included in the IAAHPC annual report as a Silver sponsor
- Two tickets to Saturday evening event and Sunday closing luncheon
- Inclusion in all conference marketing including attendee's gift bags
- Inclusion in all website announcements, social media postings and email newsletter/blasts

### **Vendor/Exhibitor Options: (25 spaces available)**

*Any purchase of a la carte exhibitor options will include having your logo and/or business name on conference materials. This may include: program, printouts, online, poster boards, welcome letters, etc.*

Level 1: Items included in all conference attendees' gift bags... **\$300**

Level 2: Table / booth space (6 linear feet or high top) & item in gift bag... **\$750**

Level 3: Table / booth space (12 linear feet or two high tops) & item in gift bag... **\$1400**

Level 4 (Non-profit only): Table / booth space (6 linear feet or high top) & item in gift bag... **\$300**

Meal ticket (per booth attendant) with participation in all morning, afternoon snacks & lunch (Friday, Saturday, and Sunday)... **\$50 per day**

### **Attendee email list**

Access to conference registration list (est. 250) of attendees (includes names and email addresses)

... **\$250** (Platinum, Gold and Silver sponsors)

... **\$500** (preconference, not a sponsor)

### **Track sponsorship: (1 available for each track)**

*Track sponsorship includes an invitation for a company representative to introduce each speaker and offer a 3-minute company announcement once in the morning and afternoon, your company name listed on the track schedule at the entrance of the room and on printed agendas. Choose your track.*

Friday full-day track sponsorship (Hospice/Palliative, Business, and Technician)... **\$1,750**

Saturday full-day track sponsorship (Hospice/Palliative, Technician, Social Work/Mental Health)... **\$1,750**

Sunday half-day track sponsorship (Hospice/Palliative, Euthanasia, Social Work/Mental Health)... **\$875**

### **Additional sponsorship opportunities:**

#### **Breaks**

Friday - morning and afternoon snack break sponsorship... **\$800**

Saturday - morning and afternoon snack break sponsorship... **\$800**

Sunday - morning and afternoon snack break sponsorship... **\$800**

#### **Lunches**

Friday - lunch sponsorship... **\$1,500**

Saturday - lunch sponsorship... **\$1,500**

Sunday - conference closing lunch sponsorship... **\$1,500**

#### **Events**

Friday evening - International event... **\$750**

Friday evening - Volunteer Appreciation event... **\$750**

Saturday evening - Memorial Honoring ceremony... **\$750**

Saturday evening - Dinner, certification graduation, and entertainment... **\$1,500**

**Half-page advertisement** for your business in proceedings program... **\$500** (Upgrade to full-page ad & feature article for additional **\$500**)

For questions regarding 2019 conference sponsorship opportunities or to inquire about availability, please contact Erin McNerney, IAAHPC Conference Coordinator via email at [erin.mcnerney@iaahpc.org](mailto:erin.mcnerney@iaahpc.org).

## 2019 IAAHPC Conference Sponsorship, Vendor/Exhibitor Form

Please fill out this form to let us know which sponsorship level, exhibitor option, track sponsor or food and beverage options you are purchasing:

### Sponsorship Levels

Platinum \_\_\_\_\_ Gold \_\_\_\_\_ Silver \_\_\_\_\_

Exhibitor Options: Level 1 \_\_\_\_\_ Level 2 \_\_\_\_\_ Level 3 \_\_\_\_\_ Non-profit \_\_\_\_\_

Meal tickets \_\_\_\_\_ for these days \_\_\_\_\_

Track Options: Please request a track or one will be chosen for you based on optimal company alignment.

Hospice/Palliative \_\_\_\_\_ Euthanasia \_\_\_\_\_ Business \_\_\_\_\_ Technician \_\_\_\_\_

Social work / mental health \_\_\_\_\_

Subtotal \_\_\_\_\_

### Food & Beverage Options:

Breaks: Friday \_\_\_\_\_ Saturday \_\_\_\_\_ Sunday \_\_\_\_\_

Lunch: Friday \_\_\_\_\_ Saturday \_\_\_\_\_ Sunday \_\_\_\_\_

Friday International event \_\_\_\_\_ Friday Volunteer Appreciation event \_\_\_\_\_

Saturday evening dinner \_\_\_\_\_ Sunday closing luncheon \_\_\_\_\_

Half-page advertisement \_\_\_\_\_ Full-page advertisement & feature article \_\_\_\_\_

Attendee email list \_\_\_\_\_

Subtotal \_\_\_\_\_

**TOTAL Sponsorship amount:** \_\_\_\_\_

**Deposit to lock in your level:** **\$200** Full payment is due before 8/1/19.

Company Name \_\_\_\_\_

Contact Name and Title \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Signature \_\_\_\_\_

Make checks payable to IAAHPC and mail to Kathryn Jennings at P.O. Box 633, Drexel Hill, PA 19026.

**OR Pay online:** <https://iaahpc.org/> click on donate and enter the total amount from this form

Scan and email completed forms to Erin McNerney at [erin.mcnerney@iaahpc.org](mailto:erin.mcnerney@iaahpc.org).